



HUMAN
RIGHTS
CAMPAIGN®

**WITHOUT
EXCEPTION**

SPONSORSHIP OPPORTUNITIES

HRC San Antonio Dinner
Saturday, August 5, 2023

San Antonio Marriott Rivercenter



HUMAN
RIGHTS
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SPONSOR PACKAGE

2023 HRC San Antonio Dinner

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WHAT IS HRC?

The Human Rights Campaign, a bipartisan organization working at both the federal and state levels, represents a force of more than 3 million members and supporters nationwide. As the largest national lesbian, gay, bisexual, transgender and queer civil rights organization, HRC envisions a world where LGBTQ+ people are ensured of their basic equal rights, and can be open, honest and safe at home, at work and in the community.

HRC effectively lobbies Congress, mobilizes grassroots action in diverse communities, invests strategically to elect a fair-minded Congress, and increases public understanding through innovative education and communication strategies.

SUPPORT YOUR EMPLOYEES, COMPANY, AND COMMUNITY SUPPORT HRC

Domestic partner benefits and nondiscriminatory policies are increasingly important to potential and current employees, both LGBTQ+ and non-LGBTQ+, when making career decisions in the San Antonio market. HRC helps pass legislation that promotes equality in the workplace, and employer support of HRC will demonstrate a parallel commitment to equality. By supporting HRC and valuing diversity, you have the advantage of enticing the most qualified candidates to your company by offering them the best total employment package.

SHOWING YOUR SUPPORT HAS ITS PERKS

The LGBTQ+ consumer segment is growing every day. Supporting HRC positions your brand in front of this sophisticated and committed group of people, showing that you support their community and their values. In addition, your support gives you a positive and powerful advertising and public relations tool. Brand loyalty is a proven aspect of the LGBTQ+ community, especially with companies that show their support. The San Antonio area has a large and diverse group of LGBTQ+ and LGBTQ+ friendly publications as well as other advertising venues.

BECOME A SPONSOR

OF THE **2023 HRC SAN
ANTONIO DINNER & AUCTION**

HELP A WORTHY CAUSE
AND HAVE A GREAT TIME

CORPORATE SPONSORSHIP

By becoming a sponsor of the San Antonio Dinner & Auction, you can support the Human Rights Campaign in 2023 and join the ranks of top San Antonio-based companies.

PAST SAN ANTONIO CORPORATE SPONSORS

Accenture
Akin, Gump, Strauss, Hauer, Feld, LLP
BBVA
Deloitte
Denny's
HEB
Humana MarketPoint
Glazer's
Keller Williams Legacy Group
Nationwide – San Antonio Operations Center
OpTech
Pulman, Cappuccio, Pullen & Benson, LLP
QSan Antonio
Randy Cuniff Investments, LLC
Silver Eagle Distributors
Silver Stars
Texas Heat Investments
Valero Energy Foundation
Wells Fargo Advisors

NATIONAL CORPORATE PARTNERS*

PLATINUM



GOLD



SILVER



BRONZE



To become a Corporate Sponsor, please email: ricardoramirez.hrcsanantonio@gmail.com

For more information, please visit: hrc.im/sanantoniodinner

*as of 4-14-23



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SPONSORSHIP BENEFITS

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	Presenting Sponsor \$25,000	Diamond Sponsor \$15,000	Platinum Sponsor \$10,000	Gold Sponsor \$7,500	Silver Sponsor \$5,000	Bronze Sponsor \$3,500	Premium Table \$3,000
Sponsor's logo in program and on signage at the event Deadline: July 17, 2023							
Dinner Tickets	30	20	10	6	4	2	10
	PREMIUM SEATING						
Program Ads Deadline: July 17, 2023	2 Full page ads	Full page ad	Full page ad	Full page ad	Half page ad	Half page ad	Quarter page ad
Sponsor's logo on invitations, ads, and media materials Deadline: July 1, 2023							
Post-event Advertising Acknowledgment							
Verbal Recognition From The Stage							
Premium Advertising*							

**Premium advertising includes centerfold, back inside page, or front inside page, and more prominent logo placement on all marketing materials. Since premium advertising space is limited, placement will be determined by the generosity of those donations received by the advertising deadline.*

To become a Corporate Sponsor, please email: ricardoramirez.hrcsanantonio@gmail.com

For more information, please visit: hrc.im/sanantoniodynamer



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SPONSORSHIP RESPONSE FORM

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Business Name

Contact Person

Title

Address

City

State

ZIP

Telephone

Fax

Email

Mobile

We are pleased to support the HRC San Antonio Dinner.

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- ☐ Diamond Sponsor \$15,000
- ☐ Platinum Sponsor \$10,000
- ☐ Gold Sponsor \$7,500
- ☐ Silver Sponsor \$5,000
- ☐ Bronze Sponsor \$3,500
- ☐ Premium Table sponsor \$3,000

- ☐ I would like to reserve _____ additional Tickets @ \$175 each.
- ☐ We would like an advertisement only. Please have an HRC advertising representative contact me.
- ☐ We are interested in donating an auction item.

Description:

Total Amount Enclosed: \$

INSTRUCTIONS:

Please **PRINT, SIGN and RETURN** this completed form with your payment to:

Human Rights Campaign | Attn: San Antonio Gala
1640 Rhode Island Ave, NW
Washington, DC 20036
Phone: 202-239-4237
E-mail: ricardoramirez.hrcsanantonio@gmail.com

Make all checks payable to Human Rights Campaign. Arrangements can be made for payment by credit card. Full sponsorship payment must be received prior to event publication deadlines. Sponsor payment deadline for inclusion in 2023 HRC San Antonio Dinner Program Book: July 17, 2023.



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CREDIT CARD AUTHORIZATION

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AUTHORIZATION FOR CREDIT CARD USE

PRINT AND COMPLETE THIS AUTHORIZATION AND RETURN. All information will remain confidential.

Name on Card

Billing Address

City

State

ZIP

Business Telephone

Fax

Contact Person

Title

Email

Phone

Credit Card ☐ American Express ☐ Visa ☐ MasterCard

Card No. _____ Expiration Date _____

CCV _____ Amt To Charge (USD) \$ _____

I authorize the HUMAN RIGHTS CAMPAIGN to charge the amount listed above to the credit card provided above. I agree to pay for this purchase in accordance with the issuing bank cardholder agreement.

Signature

Print Name

Date

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Washington, DC 20036

Phone: 202-239-4237

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For more information, please visit: hrc.im/sanantoniodinner