Sharing LGBTQ+ Allyship on Corporate Channels

Count Us In Pledge
When we say we support the LGBTQ+ community, it's more than words. It's action. That's why we've joined @HRC's #CountUsIn pledge in allyship, calling for justice and equality. Learn more: https://hrc.im/countusinpledge

Individual Actions for Customers/Employees
#CountUsIn! We’re supporting the trans and nonbinary community, and you can join us and @HRC. Learn more: https://hrc.im/countmein

Sharing Pride Flags
[to be shared with photos of Progress or Trans Pride flags flying at headquarters]

1. Here at [INSERT COMPANY HANDLE] we raise the <Progress or Trans> Pride flag. This year we stand in solidarity with the transgender and nonbinary community. As an LGBTQ+ ally, we celebrate Pride not just in June, but year-round.

2. Raising the Pride flag is an important symbol of [INSERT COMPANY HANDLE] LGBTQ+ allyship. But being an ally is more than a symbolic gesture. That's why we've joined @HRC's #CountUsIn pledge – to take action, in creating a better, more just world for everyone, including trans and nonbinary folks.
How employees and team members can amplify company support

1. All employees deserve to be proud of their employers. Today I’m proud of @[INSERT COMPANY HANDLE] for actively supporting the LGBTQ+ community. By joining @HRC’s #CountUsIn campaign, their fighting alongside advocates and activists for a more loving and just world for everyone.

2. I am so proud to work at @[INSERT COMPANY HANDLE] where we truly value and support trans and nonbinary people. We’ve joined @HRC’s #CountMeIn campaign to foster a more just world for everyone, including all LGBTQ+ people.

Images to download
COUNT US IN!

TAKE THE PLEDGE