SPONSORSHIP OPPORTUNITIES

HRC Minnesota Dinner
September 21, 2024
Hyatt Regency Minneapolis
You are invited to join the ranks of top National and Minnesota-based companies in becoming a 2024 sponsor of the Human Rights Campaign.

WHAT IS HRC?
The Human Rights Campaign envisions a world where every member of the LGBTQ+ family has the freedom to live their truth without fear, and with equality under the law. We empower our 3 million members and supporters to mobilize against attacks on the most marginalized people in our community.

SUPPORT YOUR EMPLOYEES, COMPANY AND COMMUNITY – SUPPORT HRC

HRC helps pass legislation that promotes equality in the workplace, and employer support of HRC demonstrates a parallel commitment to equality. By supporting HRC and valuing diversity, you have the advantage of enticing the most qualified candidates to your company by offering them the best total employment package.

SHOWING YOUR SUPPORT HAS ITS PERKS

The LGBTQ+ consumer segment is growing every day. Supporting HRC positions your brand in front of this sophisticated and committed group of people, showing that you support their community and their values. In addition, your support gives you a positive and powerful advertising and public relations tool. Brand loyalty is a proven aspect of the LGBTQ+ community, especially with companies that show their support. Your sponsorship of HRC will increase your visibility with the large, vibrant and influential LGBTQ+ community in Minnesota and the upper Midwest.

BECOME A SPONSOR OF THE 2024 HRC DINNER — HELP A WORTHY CAUSE AND HAVE A GREAT TIME

The 33rd Annual Minnesota HRC Dinner will be held on Saturday, September 21, 2024. Every year the event draws top business, government and political leaders to enjoy a moving program of entertainment and inspiration.

PAST MINNESOTA HRC CORPORATE SPONSORS

- 3M
- Abbott
- Allianz
- Ameriprise
- Andersen Corporation
- Best Buy
- Buffalo Wild Wings
- Cargill
- Carlson
- Delta Air Lines
- Dorsey & Whitney LLP
- Ecolab
- Faegre Baker Daniels
- Fredrikson & Byron, P.A.
- General Mills
- Hormel
- Land O’ Lakes
- Larson + King, LLP
- Lindquist & Vennum PLLP
- Mason LLP
- Medtronic
- Nordstrom
- RBC Wealth Management
- Robins Kaplan LLP
- Stinson Leonard Street
- Target
- Travelers
- UCare
- UnitedHealth Group
- U.S. Bank
- Wells Fargo
- Many more prestigious organizations

MAKE EQUALITY COUNT AS A 2024 HRC CORPORATE SPONSOR

To become a corporate sponsor, please contact: corporate@twincitieshrc.org

NATIONAL CORPORATE PARTNERS*

PLATINUM

GOLD

SILVER

BRONZE

*as of 3-28-24
2024 SPONSORSHIP LEVELS

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<th>Presenting Sponsor</th>
<th>Diamond Sponsor</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Corporate Table</th>
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<tbody>
<tr>
<td>Dinner Tickets</td>
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<td>24</td>
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<td>Priority Table placement</td>
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<td>Recognition in Dinner Video</td>
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<td>Logo on Local Corporate Sponsor Banner (Full Year)</td>
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Interested in Amplifying Your Support? Check out this Unique Sponsorship Opportunity:

**Auction Sponsor** - We’ll include your logo on our interactive mobile bidding software utilized on attendee phones to participate in the auction. We’ll also have special signage with your logo.

Additional Tickets are $220 ticket handling fee (each) if purchased by Early Bird Deadline and $245 handling fee (each) starting Early Bird Deadline.

Upgrade your tickets to include open bar for $100 per ticket. Please note Presenting Sponsor includes open bar - all other tickets are available to upgrade.

Please contact corporate@twincitieshrc.org for more information.

All payments and materials must be received by: August 16, 2024
SPONSOR CONTACT INFORMATION

Sponsor Listed As

Contact

Title

Address

City

State

ZIP

Telephone

E-mail

*please provide complete information

We are pleased to support the 33rd annual HRC Minnesota Dinner.

- Presenting Sponsor $30,000
- Diamond Sponsor $20,000
- Platinum Sponsor $15,000
- Gold Sponsor $10,000
- Silver Sponsor $5,000
- Corporate Table $3,000

Total Amount Enclosed: $___________________

- Additional Tickets are $220 ticket handling fee (each) if purchased by Early Bird Deadline and $245 handling fee (each) starting Early Bird Deadline.
- We would like to upgrade our tickets to include open bar access for $100/ticket
- We would like program book advertisement only. Please have an HRC Minnesota Advertising Representative contact me.
- We are also interested in donating an auction item. Please have an HRC Minnesota Dinner Silent Auction Representative contact me.

PAYMENT INFORMATION AND TERMS

Payment in full (check or credit card) is requested with your signed Sponsorship Agreement. All sponsorships not paid when agreement is submitted will be invoiced for the amount of sponsorship.

All payments and materials must be received by August 16, 2024
SPONSORSHIP PAYMENT

Sponsor  
Level  

☐ Payment by Check  
Please PRINT, SIGN and RETURN this completed form with your check made payable to “Human Rights Campaign” to:

Human Rights Campaign  
Attn: Jackie Servino  
1640 Rhode Island Ave., N.W.  
Washington, D.C. 20036  

☐ Invoice Requested  
Please provide company/organization purchase order #________________________ if necessary.  

☐ Payment by Credit Card  
Complete the credit card payment information below and fax your signed agreement and this form to Jackie Servino, Events Manager, jackie.servino@hrc.org  

CREDIT CARD PAYMENT INFORMATION

Credit Card  
☐ American Express  
☐ Visa/Mastercard  
☐ Discover  

Card No.  
Expiration Date  

Signature  

All payments and materials must be received by August 16, 2024