HRC New England Dinner
November 2, 2024
Sheraton Boston Hotel
WHAT IS HRC?

The Human Rights Campaign, a bipartisan organization working at both the federal and state levels, represents a force of more than 3 million members and supporters nationwide. As the largest national lesbian, gay, bisexual, transgender and queer civil rights organization, HRC envisions a world where LGBTQ+ people are ensured of their basic equal rights, and can be open, honest and safe at home, at work and in the community.

HRC effectively lobbies Congress, mobilizes grassroots action in diverse communities, invests strategically to elect a fair-minded Congress, and increases public understanding through innovative education and communication strategies.

SUPPORT YOUR EMPLOYEES, COMPANY AND COMMUNITY – SUPPORT HRC

Domestic partner benefits and nondiscriminatory policies are increasingly important to potential and current employees, both LGBTQ+ and non-LGBTQ+, when making career decisions in the San Diego market.

HRC helps pass legislation that promotes equality in the workplace, and employer support of HRC will demonstrate a parallel commitment to equality. By supporting HRC and valuing diversity, you have the advantage of enticing the most qualified candidates to your company by offering them the best total employment package.

SHOWING YOUR SUPPORT HAS ITS PERKS

The LGBTQ+ consumer segment is growing every day. Supporting HRC positions your brand in front of this sophisticated and committed group of people, showing that you support their community and their values. In addition, your support gives you a positive and powerful advertising and public relations tool. Brand loyalty is a proven aspect of the LGBTQ+ community, especially with companies that show their support. The New England area has a large and diverse group of LGBTQ+ and LGBTQ+ friendly publications as well as other advertising venues.

BY BECOMING A SPONSOR OF THE 2024 HRC NEW ENGLAND DINNER & AUCTION, HELP A WORTHY CAUSE AND HAVE A GREAT TIME

By becoming a sponsor of the New England Dinner & Auction, you can support the Human Rights Campaign in 2024 and join the ranks of top New England-based companies.

PREVIOUS LOCAL SPONSORS

PRESENTING
Accenture
Dell

PLATINUM
Waters

DIAMOND
Bain
Morgan Stanley

GOLD
Biogen Coldwell
Banker Eastern Bank
John Hancock Takeda

SILVER
5 Star Travel
Liberty Mutual
Tufts Health Plan

BRONZE
Citizens Bank
Curis
Hasbro
Harvard Pilgrim Health
IVF New England
Rockland Trust
State Street
Tripadvisor

To become a Corporate Sponsor, please email:
COPARTNERS@HRCNEWENGLAND.ORG

For more information, please visit:
WWW.HRC.ORG/EVENTS

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NATIONAL CORPORATE PARTNERS*
2024 NEW ENGLAND DINNER
SPONSORSHIP BENEFITS

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LOGO SUBMISSION:
To be included on the formal invitation your logo must be received by 5:00 p.m. on Monday, August 26, 2024

TIMELINES & AD GUIDELINES
HRC Corporate Partnerships are accepted throughout the year, with deadlines associated with the 2024 Dinner are as described below:

LOGO SUBMISSION:
To be included on the formal invitation your logo must be received by 5:00 p.m. on Monday, August 26, 2024

AD SUBMISSION:
To be included in the digital program book your ad must be received by 5:00 p.m. on Monday, September 23, 2024

Ask us about other sponsorship opportunities, starting at $2,500.
SPONSOR CONTACT INFORMATION

Business Name

Contact Person

Address

City

State

ZIP

Telephone

Fax

Email

Mobile

We are pleased to support the HRC New England Dinner.

- Presenting Sponsor $30,000
- Platinum Sponsor $22,000
- Diamond Sponsor $15,000
- Gold Sponsor $10,000
- Silver Sponsor $7,500
- Bronze Sponsor $5,000

- I would like to reserve _______ additional tickets.

- We would like an advertisement only. Please have an HRC advertising representative contact me.

- We are interested in donating an auction item.

Description:______________________________

Total Amount Enclosed: $__________________

INSTRUCTIONS:
Please PRINT, SIGN and RETURN this completed form with your payment to:

Human Rights Campaign | Attn: New England Dinner
1640 Rhode Island Avenue NW
Washington, DC 20036
Email: copartners@hrcnewengland.org

Make all checks payable to Human Rights Campaign. Arrangements can be made for payment by credit card. Full sponsorship payment must be received prior to event publication deadlines.
AUTHORIZATION FOR CREDIT CARD USE
PRINT AND COMPLETE THIS AUTHORIZATION AND RETURN. All information will remain confidential.

Name on Card

Billing Address

City State ZIP

Telephone Fax

Email Phone

CREDIT CARD PAYMENT INFORMATION

Credit Card  ☐ American Express  ☐ Visa  ☐ Mastercard

Card No. Expiration Date

CCV Amt to Charge (USD) $

I authorize the HUMAN RIGHTS CAMPAIGN to charge the amount listed above to the credit card provided above. I agree to pay for this purchase in accordance with the issuing bank cardholder agreement.

Signature

Print Name Date

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For more information, please visit: www.hrc.org/events