



HUMAN
RIGHTS
CAMPAIGN®



ILLUMINATE

*THE 2025 HUMAN RIGHTS CAMPAIGN
ST. LOUIS DINNER UNDER THE ARCH*

OCTOBER 4 2025

SPONSORSHIP OPPORTUNITIES



BECOME A SPONSOR OF THE 2025 HRC DINNER SUPPORT FAIRNESS FOR ALL AND HAVE A GREAT TIME

By becoming a sponsor of the 2025 HRC St. Louis Dinner, you can join with us to create positive impact for the LGBTQ+ community and its allies, amplify the commitment to your employees, and connect directly with your customers. Join the ranks of top companies around the Greater St. Louis region & statewide in Missouri. The HRC St. Louis Dinner is one of the largest annual LGBTQ+ fundraising events in the Midwest.

WHAT IS HRC?

The Human Rights Campaign, a bipartisan organization working at both the federal and state levels, represents a force of more than 3.6 million members and supporters nationwide. As the largest national lesbian, gay, bisexual, transgender, and queer civil rights organization, HRC envisions a world where LGBTQ+ people are ensured of basic equal rights and can be open, honest, and safe at home, at work, and in the community.

HRC effectively lobbies Congress, mobilizes grassroots action, invests strategically to elect fair-minded officials, and increases public understanding through innovative education and communication strategies.

SUPPORTING YOUR EMPLOYEES, COMPANY, AND COMMUNITY

Non-discrimination policies and equity, diversity, and inclusion initiatives are increasingly important to potential and current employees, both those who do and do not identify as LGBTQ+, when making career decisions.

HRC helps pass legislation that promotes equality in the workplace, and employer support demonstrates a parallel commitment to equality. By supporting HRC and valuing diversity, you have the advantage of enticing the most qualified candidates to your company by offering the best total employment package.

SHOWING YOUR SUPPORT HAS ITS PERKS

Current and future employees and customers notice which brands share their values, while businesses across the country understand the benefits of fairness for all. Your support is a powerful tool that provides a competitive advantage in building recognition and loyalty among influential constituents in St. Louis and beyond.

In 2023, the LGBTQ+ community was estimated to have roughly \$4 trillion in purchasing power.

LOCAL SPONSORSHIP

Our corporate sponsors are comprised of leading financial institutions, retailers, accounting firms, energy companies, law firms and employers from several other industry groups. They understand the LGBTQ+ consumer segment is growing every day and becoming more interested in supporting businesses that support equality.

Past Sponsors Include:

Aon
Anheuser-Busch
Bayer
BJC Healthcare
Bryan Cave Leighton Paisner LLP
Buckingham Strategic Wealth
Edward Jones
Emerson
Enterprise Holdings
Express Scripts
Greensfelder, Hemker, & Gale, P.C.
Husch Blackwell LLP
Lindenwood University
Nestle Purina
Planned Parenthood
Polsinelli
Spire
Thompson Coburn
Verizon
Washington University School of Medicine
Webster University
Wells Fargo Advisors
Willis Cosmetic Surgery
World Wide Technology

OUR DINNER

The 2025 St. Louis Dinner will be held on Saturday, October 4, 2025 at the Hyatt Regency St. Louis at the Arch, Downtown St. Louis. We hope you will join us in continuing the fight for LGBTQ+ equality.

5:00pm - Welcome Reception
7:00pm - Dinner & Program
9:30pm - After Party

Tickets and other information at:
stlouis.hrc.org/our-dinner.

NATIONAL CORPORATE SPONSORS

PLATINUM



GOLD



SILVER



BRONZE





| | PRESENTING SPONSOR \$25,000 | PLATINUM SPONSOR \$15,000 | GOLD SPONSOR \$10,000 | SILVER SPONSOR \$7,500 | BRONZE SPONSOR \$5,000 | CRYSTAL SPONSOR \$2,500 |
|--|-----------------------------------|---------------------------------|-----------------------------|------------------------------|------------------------------|-------------------------------|
| DINNER TICKETS* | 20 | 16 | 10 | 8 | 4 | 2 |
| SPONSOR RECOGNITION* Logo on Invitations, Digital Program Book & Website | = | = | = | = | = | = |
| Digital Program Book Advertising | FULL PAGE | FULL PAGE | 1/2 PAGE | 1/2 PAGE | 1/2 PAGE | 1/4 PAGE |
| Logo in Video Recognition at Dinner | = | = | = | = | = | = |
| Dedicated post on HRC St. Louis Social Media Channels | = | = | = | = | = | = |
| Verbal Recognition at the Dinner | = | = | | | | |
| EVENT NAMING RIGHTS | = | | | | | |

Special Sponsorship Opportunity

St. Louis Dinner After Party - \$ 10,000

Approx. 9:30 - Midnight

Be front and center while 450+ guests celebrate after the dinner event is over. Music, dancing and photo opps are only a piece of the fun!

Package includes:

- » Marquee signage placement in After Party
- » Verbal Recognition from Dinner Stage
- » 8 tickets (one table) to the St. Louis Dinner
- » Silver-level sponsorship recognition benefits
- » Monetary & In-Kind Sponsor Combination Opportunity

*Event publication deadlines apply.

Please contact the HRC Corporate Team to learn more about sponsorship opportunities for this year's dinner.

TONY GARAVAGLIA

Corporate Outreach Co-Chair

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BUSINESS NAME

CONTACT NAME

TITLE

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

WE ARE PLEASED TO SUPPORT THE HRC ST. LOUIS DINNER & AUCTION

- | | | |
|---|----------|--|
| <input type="checkbox"/> PRESENTING SPONSOR | \$25,000 | |
| <input type="checkbox"/> PLATINUM SPONSOR | \$15,000 | |
| <input type="checkbox"/> GOLD SPONSOR | \$10,000 | |
| <input type="checkbox"/> SILVER SPONSOR | \$7,500 | |
| <input type="checkbox"/> BRONZE SPONSOR | \$5,000 | <input type="checkbox"/> We are interested in _____ additional tickets @ \$275 (plus additional fees) |
| <input type="checkbox"/> CRYSTAL SPONSOR | \$2,500 | <input type="checkbox"/> We are interested in _____ Premium VIP wristbands @ \$100 per wristband |
| <input type="checkbox"/> DINNER AFTER-PARTY | \$10,000 | |

PAYMENT

- ☐ CHECK ATTACHED (Please make payable to Human Rights Campaign) ☐ CHECK NO. _____
- ☐ PAYMENT BY CREDIT CARD ☐ AMERICAN EXPRESS ☐ VISA/MASTER CARD ☐ DISCOVER

CARD #

CC EXP. DATE

SIGNATURE

INSTRUCTIONS

If paying by Check:

Please PRINT, SIGN and RETURN this completed form with your payment to:

Human Rights Campaign | Attn: Matt Eppright | 1640 Rhode Island Ave., N.W. | Washington D.C. 20036

If paying by Credit Card:

Please email the completed signed form to the Corporate Outreach Team

Please contact the HRC Corporate Team to learn more about sponsorship opportunities for this year's dinner.

TONY GARAVAGLIA Corporate Outreach Co-Chair

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