

# SPONSORSHIP OPPORTUNITIES

HRC Greater Cincinnati Dinner February 21, 2026

Hard Rock Casino Cincinnati 1000 Broadway Cincinnati, OH 45202

### HUMAN RIGHTS CAMPAIGN

#### **2026 GREATER CINCINNATI DINNER**

### SUPPORT THE HUMAN RIGHTS CAMPAIGN



#### **CELEBRATE EQUALITY**

By becoming a sponsor of the 2026 HRC Greater Cincinnati Dinner, you can support the Human Rights Campaign in 2026 and join the ranks of top companies around the region, representing Dayton, Cincinnati, Lexington, Louisville and Northern Kentucky.

#### WHAT IS HRC?

The Human Rights Campaign, a bipartisan organization working at both the federal and state levels, represents a force of more than 3.6 million members and supporters nationwide. As the largest national lesbian, gay, bisexual, transgender and queer civil rights organization, HRC envisions a world where LGBTQ+ people are ensured of their basic equal rights, and can be open, honest and safe at home, at work and in the community.

HRC effectively lobbies Congress, mobilizes grassroots action in diverse communities, invests strategically to elect a fair-minded Congress, and increases public understanding through innovative education and communication strategies.

#### SUPPORT YOUR EMPLOYEES. **COMPANY AND COMMUNITY** - SUPPORT HRC

Domestic partner benefits and non-discriminatory policies are increasingly important to potential and current employees, both gay and non-gay, when making career decision in our communities.

HRC helps pass legislation that promotes equality in the workplace, and employer support demonstrates a parallel commitment to equality. By supporting HRC and valuing diversity, you have the advantage of enticing the most qualified candidates to your company by offering the best total employment package.

#### **SHOWING YOUR SUPPORT HAS ITS PERKS**

The LGBTQ+ consumer segment is growing every day. Supporting HRC positions your brand in front of this sophisticated and committed group of people, demonstrating your support of their community and values. In addition, your support gives you a positive and powerful advertising and public relations tool. Brand loyalty is a proven aspect of the LGBTQ+ community, especially with companies that show their

According to 2021 US government census data, the LGBTQ+ community is the fastest growing minority segment in the US, with close to \$1.4 Trillion spending power.

#### **PAST GREATER CINCINNATI CORPORATE SPONSORS**

Altafiber

Cincinnati Business Courier

Cincinnati Children's Hospital

Cintas

Coldwell Banker

Equitas Health

Dinsmore Law Firm

DHI

Fifth Third Bank

FIS Global

Frost Brown Todd

**GE** Aerospace

Google

Hillenbrand

Huntington Bank

Key Bank

Living with Change

Merrill Lynch

Nielsen

Prysmian Group

Oxford Title Agency/First Community Mortgage/

Comey&Shepherd

Paycor

Planned Parenthood

Procter & Gamble

Synchrony Bank

TriHealth

**Turner Construction** 

The Kroger Company

#### **EVENT DETAILS**

5:00pm - Welcome Reception

6:30pm - Dinner & Program

9:00pm - After Party

Tickets information available at:

hrc.im/attend

#### TO BECOME A CORPORATE SPONSOR, CONTACT:

#### **Karen Morgan**

karenmorgan0321@gmail.com 513-504-6406

#### **Mary McFarland**

Consultingbymcfarland@gmail.com 502-262-2469

#### NATIONAL CORPORATE **PARTNERS\***

#### **PLATINUM**









Morgan Stanley

























#### **GOLD**



















#### SILVER































#### **BRONZE**





























(A) PNC



REGENERON



ZIMMER BIOMET



# SPONSORSHIP BENEFITS

February 21, 2026 Hard Rock Casino Cincinnati

	PRESENTING SPONSOR* \$25,000	DIAMOND SPONSOR \$18,000	PLATINUM SPONSOR \$12,500	GOLD SPONSOR \$8,000	SILVER SPONSOR \$5,500	BRONZE SPONSOR \$3,500
Digital Program Book Advertising	Full Page Premium Placement (1st Choice)	Full Page Premium Placement (2nd Choice)	Full Page	Half Page	Half Page	Half Page
Logo on Invitation, Digital Program Book and Website						
Logo in Video Recognition at Dinner	=				В	=
Verbal Recognition at Dinner	=		<b>=</b>		В	=
Tickets to Dinner	20	15	10	8	6	4
Premium Seating Placement	=	=				
Premium Wristbands	20	15				
<b>Event Naming Rights</b>	=					
30-second Sponsorship Video	=					
Year-Round Promotion at Local Events	=					

#### **DEADLINES**

#### **LOGO SUBMISSION:**

To be included on the formal invitation your logo must be received by **5:00 p.m. on Monday, December 15, 2025** 

\* This sponsorship provides your company with maximum exposure as your company name will be included in the event name (HRC Greater Cincinnati Dinner Presenting Sponsor Company XYZ). Only 1 sponsorship per industry available.

#### **AD SUBMISSION:**

To be included in the digital program book your ad must be received by

5:00 p.m. on Monday, January 12, 2026

The program book will be produced in a digital format and available during and after the HRC Greater Cincinnati Dinner.

# SPONSORSHIP BENEFITS

February 21, 2026 Hard Rock Casino Cincinnati

#### **SPONSORSHIP OPPORTUNITIES**

	AFTER-PARTY SPONSOR \$10,000	WELCOME RECEPTION SPONSOR \$7,500	WINE SPONSOR \$6,000	PHOTO BOOTH SPONSOR \$5,000
	Your company has exclusive naming rights to the after party, with a specially designed martini	Exclusive naming rights to the Welcome reception	Your company name will be added to a menu course or to all wine bottles at each table	Only 2 opportunities
Digital Program Book Advertising	Half Page	Half Page	Half Page	Half Page
Logo on Invitation, Program Book and Website	=	=		=
Tickets to Dinner	10	8	6	4

#### **PURCHASE TICKETS**

#### **TICKET PRICES**

\$350 Premium\*

\$250 General

#### **Round-Up Option**

Consider 'rounding up' your table by purchasing extra tickets to get to a full table of 10. *Individual tickets are \$350 for Premium\* or \$250 for general.\** 

#### Table Sponsorship - \$4,000

- 10 Premium\* Tickets
- Table Signage

<sup>\*</sup>Premium tickets include a wristband that entitles the attendee to free drinks throughout the evening.

<sup>\*</sup>General tickets will have a processing fee of \$13.50 per ticket



### SPONSORSHIP BENEFITS

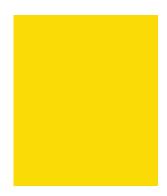
February 21, 2026
Hard Rock Casino Cincinnati

#### **PROGRAM ADVERTISEMENT OPPORTUNITIES**

The program book will be produced in a digital format and available during and after the HRC Greater Cincinnati Dinner.







#### **DOUBLE TRUCK, \$1,500**

Trim 8.5"w x 11"h Live (Safety) area 7.5"w x 9"h \*For bleed, include .125" on all sides NOTE: Create two separate pages for double truck

#### FULL-PAGE, \$800

Trim 8.5"w x 11"h

Live (Safety) area 7.5"w x 9"h

\*For bleed, include .125" on all sides



PREMIUM PLACEMENT Inside Front Page - \$2,000

#### **HALF-PAGE HORIZONTAL, \$500**

7.25"w x 4.75"h

#### **LOGO SUBMISSION:**

(to be included in the formal invitation)
5:00 p.m. on Monday, December 15, 2025

#### **AD SUBMISSION:**

(to be included in the program book)
5:00 p.m. on Monday, January 12, 2026

Please save both files in vector format or as a .pdf with all fonts converted to outlines.

#### FOR MORE INFORMATION AND TO EMAIL LOGOS AND ADS: RICK@RICHARDCHIZMADIA.COM

The Human Rights Campaign is not responsible for reproduction quality if materials are received after materials deadline OR if received in formats not specified herein. Materials submitted in formats specifically required will incur additional charges for electronic production and output, including but not limited to proofs, separations and stripping.



### CORPORATE SPONSORSHIP RESPONSE FORM February 21, 2026

February 21, 2026

Hard Rock Casino Cincinnati

COMPANY NAME		
STREET ADDRESS		
CITY	STATE	ZIP
TELEPHONE	EMAIL	
CONTACT PERSON		
☐ Yes, we want to sponsor: Sp	onsorship Level	
Yes, we would like to purcha		
Tes, we would like to purcha	ise lickets.	
number of Gen	eral Admission Tickets at \$250*	number of Premium tickets at \$350
Sponsorship total:	Ads total:	Additional Tickets total:
TOTAL PAYMENT DUE:	PAYMENT	MUST ACCOMPANY THIS FORM:
☐ Check attached:	☐ Cred	it Card: ☐ Visa/MasterCard ☐ American Express
(Please make payable to <b>Huma</b>	nn Rights Campaign)	☐ Discover
CARD NO.	EXP. DATE	SIGNATURE
<b>AUTHORIZATION:</b> I agree to	the charges and terms of this for	m: Important note to advertiser/agent: This is a legally binding document. Please read carefully before signing.
AUTHORIZED SIGNATURE (ADVER	TISER)	
PRINT NAME/TITLE	DATE	

\*General tickets will have a processing fee of \$10.75 per ticket

#### **INSTRUCTIONS:**

Please **print, sign** and **return** this completed form with your payment to:
Human Rights Campaign | Attn: Nat Sanchez

1640 Rhode Island Ave., N.W. | Washington, D.C. 20036

E-mail: nat.sanchez@hrc.org

Make all checks payable to Human Rights Campaign. Arrangements can be made for payment by credit card by emailing Mollie Levin. Full sponsorship payment must be received prior to event.

FOR MORE INFORMATION AND TO EMAIL LOGOS AND ADS: RICK@RICHARDCHIZMADIA.COM

**LOGO SUBMISSION:** (to be included in the formal invitation) **5:00 p.m. on Monday, December 15, 2025** 

**AD SUBMISSION:** (to be included in the digital program book) **5:00 p.m. on Monday, January 12, 2026**Please save both files in vector format or as a .pdf with all fonts converted to outlines.

FOR MORE INFORMATION ABOUT ADS AND SPONSORSHIP, PLEASE EMAIL KARENMORGAN0321@GMAIL.COM OR CONSULTINGBYMCFARLAND@GMAIL.COM