

COMMUNITY = POWER



HUMAN
RIGHTS
CAMPAIGN®

2026 
MINNESOTA
DINNER
OCTOBER 17, 2026

SPONSORSHIP OPPORTUNITIES

Renaissance Minneapolis Hotel, The Depot
225 3rd Ave S
Minneapolis, MN 55401



35TH ANNUAL MINNESOTA DINNER SUPPORT THE HUMAN RIGHTS CAMPAIGN

You are invited to join the ranks of top National and Minnesota-based companies in becoming a 2026 sponsor of the Human Rights Campaign.

WHAT IS HRC?

The Human Rights Campaign envisions a world where every member of the LGBTQ+ family has the freedom to live their truth without fear, and with equality under the law. We empower our 3 million members and supporters to mobilize against attacks on the most marginalized people in our community.

SUPPORT YOUR EMPLOYEES, COMPANY AND COMMUNITY – SUPPORT HRC

HRC helps pass legislation that promotes equality in the workplace, and employer support of HRC demonstrates a parallel commitment to equality. By supporting HRC and valuing diversity, you have the advantage of enticing the most qualified candidates to your company by offering them the best total employment package.

SHOWING YOUR SUPPORT HAS ITS PERKS

The LGBTQ+ consumer segment is growing every day. Supporting HRC positions your brand in front of this sophisticated and committed group of people, showing that you support their community and their values. In addition, your support gives you a positive and powerful advertising and public relations tool. Brand loyalty is a proven aspect of the LGBTQ+ community, especially with companies that show their support. Your sponsorship of HRC will increase your visibility with the large, vibrant and influential LGBTQ+ community in Minnesota and the upper Midwest.

BECOME A SPONSOR OF THE 2026 HRC DINNER — HELP A WORTHY CAUSE AND HAVE A GREAT TIME

The 35th Annual Minnesota HRC Dinner will be held on **Saturday, October 17, 2026**. Every year the event draws top business, government and political leaders to enjoy a moving program of entertainment and inspiration

PAST MINNESOTA HRC CORPORATE SPONSORS

- 3M
- Abbott
- Allianz
- Ameriprise
- Andersen Corporation
- Best Buy
- Buffalo Wild Wings
- Cargill
- Carlson
- Delta Air Lines
- Dorsey & Whitney LLP
- Ecolab
- Faegre Baker Daniels
- Fredrikson & Byron, P.A.
- General Mills
- Hormel
- Land O' Lakes
- Larson + King, LLP
- Lindquist & Vennum PLLP
- Maslon LLP
- Medtronic
- Nordstrom
- RBC Wealth Management
- Robins Kaplan LLP
- Stinson Leonard Street
- Target
- Travelers
- Ucare
- UnitedHealth Group
- U.S. Bank
- Wells Fargo
- Many more prestigious organizations

MAKE EQUALITY COUNT AS A 2026 HRC CORPORATE SPONSOR

To become a corporate sponsor, please contact:
minnesotahrc@gmail.com

NATIONAL CORPORATE PARTNERS*

PLATINUM



GOLD



SILVER



BRONZE



*as of 3-28-24



35TH ANNUAL MINNESOTA DINNER

SPONSORSHIP BENEFITS

2026 SPONSORSHIP LEVELS

	Presenting Sponsor \$30,000	Diamond Sponsor \$20,000	Platinum Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Corporate Table \$3,000
Dinner Tickets	30 Includes Open Bar	24	20	10	6	10
Priority Table placement						
Recognition in Dinner Video	0:30 Clip	0:15 Clip	0:10 Clip	Logo Montage	Logo Montage	
Logo on Local Corporate Sponsor Banner (Full Year)						
Logo on Local HRC Dinner Website & Social Media						
Verbal recognition during Dinner Event						
Wine for tables at event						

Interested in Amplifying Your Support? Check out this Unique Sponsorship Opportunity:

Auction Sponsor - We'll include your logo on our interactive mobile bidding software utilized on attendee phones to participate in the auction. We'll also have special signage with your logo.

Additional tickets are \$265 with handling fee (each).

Upgrade your tickets to include open bar for \$100 per ticket. Please note Presenting Sponsor includes open bar - all other tickets are available to upgrade.

Please contact minnesotahrc@gmail.com for more information.

All payments and materials must be received by: September 11, 2026



35TH ANNUAL MINNESOTA DINNER CORPORATE SPONSORSHIP RESPONSE FORM

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SPONSOR CONTACT INFORMATION

Sponsor Listed As _____

Contact _____

Title _____

Address _____

City _____

State _____

ZIP _____

Telephone _____

E-mail _____

*please provide complete information

We are pleased to support the 35th annual HRC Minnesota Dinner.

- ☐ Presenting Sponsor \$30,000
- ☐ Diamond Sponsor \$20,000
- ☐ Platinum Sponsor \$15,000
- ☐ Gold Sponsor \$10,000
- ☐ Silver Sponsor \$5,000
- ☐ Corporate Table \$3,000

Total Amount Enclosed: \$ _____

- ☐ Additional tickets are \$265 with handling fee (each).
- ☐ We would like to upgrade our tickets to include open bar access for \$100/ticket
- ☐ We would like program book advertisement only. Please have an HRC Minnesota Advertising Representative contact me.
- ☐ We are also interested in donating an auction item. Please have an HRC Minnesota Dinner Silent Auction Representative contact me.

PAYMENT INFORMATION AND TERMS

Payment in full (check or credit card) is requested with your signed Sponsorship Agreement. All sponsorships not paid when agreement is submitted will be invoiced for the amount of sponsorship.

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SPONSORSHIP PAYMENT

Sponsor

Level

☐ **Payment by Check**

Please PRINT, SIGN and RETURN this completed form with your check made payable to "Human Rights Campaign" to:

Human Rights Campaign

Attn: Jackie Servino

1640 Rhode Island Ave., N.W.

Washington, D.C. 20036

☐ **Invoice Requested**

Please provide company/organization purchase order # _____ if necessary.

☐ **Payment by Credit Card**

Complete the credit card payment information below and email your signed agreement and this form to Jackie Servino, Events Associate Director, jackie.servino@hrc.org

CREDIT CARD PAYMENT INFORMATION

Credit Card

☐ American Express

☐ Visa/Mastercard

☐ Discover

Card No.

Expiration Date

Signature

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