



Join Us

A graphic featuring the words "Join Us" in a large, white, bold, sans-serif font. The letters have a slight 3D effect with colored shadows. Below the text is a dense field of small, multi-colored dots in shades of blue, green, yellow, orange, red, and purple, set against a dark blue background.

**SPONSORSHIP
OPPORTUNITIES**



HUMAN
RIGHTS
CAMPAIGN®

HRC Greater Cincinnati Dinner
March 16, 2024

Hyatt Regency Cincinnati Hotel



HUMAN
RIGHTS
CAMPAIGN®

2024 HRC GREATER CINCINNATI DINNER

SUPPORT THE HUMAN RIGHTS CAMPAIGN



CELEBRATE EQUALITY

By becoming a sponsor of the 2024 HRC Greater Cincinnati Dinner, you can support the Human Rights Campaign in 2024 and join the ranks of top companies around the region, representing Dayton, Cincinnati, Lexington, Louisville and Northern Kentucky.

WHAT IS HRC?

The Human Rights Campaign, a bipartisan organization working at both the federal and state levels, represents a force of more than 3 million members and supporters nationwide. As the largest national lesbian, gay, bisexual, transgender and queer civil rights organization, HRC envisions a world where LGBTQ+ people are ensured of their basic equal rights, and can be open, honest and safe at home, at work and in the community.

HRC effectively lobbies Congress, mobilizes grassroots action in diverse communities, invests strategically to elect a fair-minded Congress, and increases public understanding through innovative education and communication strategies.

SUPPORT YOUR EMPLOYEES, COMPANY AND COMMUNITY – SUPPORT HRC

Domestic partner benefits and non-discriminatory policies are increasingly important to potential and current employees, both gay and non-gay, when making career decision in our communities.

HRC helps pass legislation that promotes equality in the workplace, and employer support demonstrates a parallel commitment to equality. By supporting HRC and valuing diversity, you have the advantage of enticing the most qualified candidates to your company by offering the best total employment package.

SHOWING YOUR SUPPORT HAS ITS PERKS

The LGBTQ+ consumer segment is growing every day. Supporting HRC positions your brand in front of this sophisticated and committed group of people, demonstrating your support of their community and values. In addition, your support gives you a positive and powerful advertising and public relations tool. Brand loyalty is a proven aspect of the LGBTQ+ community, especially with companies that show their support.

According to 2021 US government census data, the LGBTQ+ community is the fastest growing minority segment in the US, with close to \$1.4 Trillion spending power.

PAST GREATER CINCINNATI CORPORATE SPONSORS

Altafiber
Cincinnati Business Courier
Cincinnati Children's Hospital Cintas
Coldwell Banker
Equitas Health
Dinsmore Law Firm
DHL
Fifth Third Bank
FIS Global
Frost Brown Todd
GE Aerospace
Google
Hillenbrand
Huntington Bank
Key Bank
Living with Change
Merrill Lynch
Nielsen
Prysmian Group
Oxford Title Agency/First
Community Mortgage/
Comey&Shepherd
Paycor
Planned Parenthood
Procter & Gamble
Synchrony Bank
TriHealth
Turner Construction
The Kroger Company

EVENT DETAILS

Saturday, March 16, 2024
Hyatt Regency Cincinnati Hotel

5:30pm - Welcome Reception
7:00pm - Dinner & Program
9:30pm - After Party

Tickets information available at:
hrc.im/attend

TO BECOME A CORPORATE SPONSOR, CONTACT:

Karen Morgan
karen.m.morgan@ge.com
513-504-6406

Mary McFarland
Consultingbymcfarland@gmail.com
502-262-2469

NATIONAL CORPORATE PARTNERS*

PLATINUM



GOLD



SILVER



BRONZE



*as of 10-2-23



HUMAN
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2024 HRC GREATER CINCINNATI DINNER

SPONSORSHIP BENEFITS

	PRESENTING SPONSOR* \$25,000	DIAMOND SPONSOR \$15,000 (increasing to \$18,000 1/1/24)	PLATINUM SPONSOR \$10,000 (increasing to \$12,500 1/1/24)	GOLD SPONSOR \$7,500 (increasing to \$8,000 1/1/24)	SILVER SPONSOR \$5,000 (increasing to \$5,500 1/1/24)	BRONZE SPONSOR \$3,000 (increasing to \$3,500 1/1/24)
Digital Program Book Advertising	Full Page Premium Placement (1st Choice)	Full Page Premium Placement (2nd Choice)	Full Page	Half Page	Half Page	Half Page
Logo on Invitation, Digital Program Book and Website						
Logo in Video Recognition at Dinner						
Verbal Recognition at Dinner						
Tickets to Dinner	20	15	10	8	6	4
Premium Seating Placement						
Premium Wristbands	20					
Event Naming Rights		15				
30-second Sponsorship Video						
Year-Round Promotion at Local Events						

DEADLINES

LOGO SUBMISSION:

To be included on the formal invitation your logo must be received by
5:00 p.m. on Monday, January 8, 2024

AD SUBMISSION:

To be included in the digital program book your ad must be received by
5:00 p.m. on Monday, February 5, 2024

The program book will be produced in a digital format and available during and after the HRC Greater Cincinnati Dinner.

*** This sponsorship provides your company with maximum exposure as your company name will be included in the event name (HRC Greater Cincinnati Dinner Presenting Sponsor Company XYZ). Only 1 sponsorship per industry available.**



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2024 HRC GREATER CINCINNATI DINNER

SPONSORSHIP BENEFITS

SPONSORSHIP OPPORTUNITIES

	AFTER-PARTY SPONSOR \$10,000	WELCOME RECEPTION SPONSOR \$7,500	WINE SPONSOR \$6,000	PHOTO BOOTH SPONSOR \$5,000
	Your company has exclusive naming rights to the after party, with a specially designed martini	Exclusive naming rights to the Welcome reception	Your company name will be added to a menu course or to all wine bottles at each table	Only 2 opportunities
Digital Program Book Advertising	Half Page	Half Page	Half Page	Half Page
Logo on Invitation, Program Book and Website				
Tickets to Dinner	10	8	6	4

PURCHASE TICKETS

TICKET PRICES

\$350 Premium*

\$250 General

Round-Up Option

Consider 'rounding up' your table by purchasing extra tickets to get to a full table of 10.
Individual tickets are \$350 for Premium or \$250 for general.*

Table Sponsorship – \$4,000

- 10 Premium* Tickets
- Table Signage

*Premium tickets include a wristband that entitles the attendee to free drinks throughout the evening.



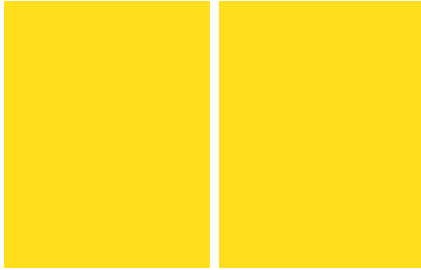
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SUPPORT THE HUMAN RIGHTS CAMPAIGN

PROGRAM ADVERTISEMENT OPPORTUNITIES

The program book will be produced in a digital format and available during and after the HRC Greater Cincinnati Dinner.



DOUBLE TRUCK, \$1,500

Trim 8.5"w x 11"h

Live (Safety) area 7.5"w x 9"h

*For bleed, include .125" on all sides

NOTE: Create two separate pages for double truck



FULL-PAGE, \$800

Trim 8.5"w x 11"h

Live (Safety) area 7.5"w x 9"h

*For bleed, include .125" on all sides



HALF-PAGE HORIZONTAL, \$500

7.25"w x 4.75"h

PREMIUM PLACEMENT

Inside Front Page – \$2,000

LOGO SUBMISSION:

(to be included in the formal invitation)

5:00 p.m. on Monday, January 8, 2024

AD SUBMISSION:

(to be included in the program book)

5:00 p.m. on Monday, February 5, 2024

Please save both files in vector format or as a .pdf with all fonts converted to outlines.

FOR MORE INFORMATION AND TO EMAIL LOGOS AND ADS: [RICK@RICHARDCHIZMADIA.COM](mailto:rick@richardchizmadia.com)

The Human Rights Campaign is not responsible for reproduction quality if materials are received after materials deadline OR if received in formats not specified herein. Materials submitted in formats specifically required will incur additional charges for electronic production and output, including but not limited to proofs, separations and stripping.



2024 HRC GREATER CINCINNATI DINNER

CORPORATE SPONSORSHIP RESPONSE FORM

COMPANY NAME _____

STREET ADDRESS _____

CITY _____

STATE _____

ZIP _____

TELEPHONE _____

E-MAIL _____

CONTACT PERSON _____

☐ Yes, we want to sponsor: Sponsorship Level _____

☐ Yes, we want to purchase an ad: Ad Size _____

☐ Yes, we would like to purchase tickets:

_____ number of General Admission Tickets at \$250

_____ number of Premium tickets at \$350

Sponsorship total: _____ Ads total: _____ Additional Tickets total: _____

TOTAL PAYMENT DUE: _____

PAYMENT MUST ACCOMPANY THIS FORM:

☐ Check attached (Please make payable to **Human Rights Campaign**)

☐ Credit Card: ☐ Visa/MasterCard ☐ American Express ☐ Discover

CARD NO. _____

EXPIRATION DATE _____

SIGNATURE _____

AUTHORIZATION:

I agree to the charges and terms of this form:

AUTHORIZED SIGNATURE (ADVERTISER) _____

PRINT NAME/TITLE _____

DATE _____

Important note to advertiser/agent: This is a legally binding document. Please read carefully before signing.

INSTRUCTIONS:

Please print, sign and return this completed form with your payment to:

Human Rights Campaign | Attn: Mollie Levin | 1640 Rhode Island Ave., N.W. | Washington, D.C. 20036

Phone: 202-572-8940 | Fax: 202-239-4206 | E-mail: mollie.levin@hrc.org

Make all checks payable to Human Rights Campaign. Arrangements can be made for payment by credit card by emailing Mollie Levin. Full sponsorship payment must be received prior to event.

LOGO SUBMISSION: (to be included in the formal invitation) **5:00 p.m. on Monday, January 8, 2024**

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For more information about ads and sponsorship, please email [KAREN.M.MORGAN@GE.COM](mailto:karen.m.morgan@ge.com) or CONSULTINGBYMCFARLAND@GMAIL.COM