By becoming a sponsor of the 2024 Annual HRC Cleveland Dinner, you can support the Human Rights Campaign and join the ranks of top Cleveland-based companies.

**WHAT IS HRC?**
The Human Rights Campaign represents a grassroots force of over 1 million members and supporters nationwide. As the largest national lesbian, gay, bisexual, transgender and queer civil rights organization, HRC envisions an America where LGBTQ+ people are ensured of their basic equal rights, and can be open, honest and safe at home, at work and in the community.

**SUPPORT YOUR EMPLOYEES, COMPANY AND COMMUNITY, SUPPORT HRC**
In recent years, businesses have engaged in sustained efforts to implement policies aimed at creating safe and productive workplaces for lesbian, gay, bisexual, transgender and queer employees. The majority of Fortune 500 companies have prohibited discrimination based on sexual orientation since 1995 and have offered partner benefits since 2006. More than one-third prohibit discrimination based on gender identity. The number of companies that receive top ratings on the Human Rights Campaign Foundation’s Corporate Equality Index, the preeminent benchmark on LGBTQ+ policy, rose from just 13 in 2002 to 517 in the most recent report. These policies have had a positive impact on productivity, recruitment and retention of a diverse and motivated workforce. Want to be part of this national trend but at a more local level? Support HRC by sponsoring the Cleveland Dinner!

**SHOwing Your Support has Its Perks**
The LGBTQ+ consumer segment is growing every day, and becoming more interested in supporting the businesses that support equality. Supporting HRC positions your brand in front of this sophisticated and committed group of people, demonstrating that you support their community and their values. HRC is committed to being a partner with businesses in building equality, diversity and inclusion. Becoming an HRC sponsor means you have a local HRC contact to keep you updated on LGBTQ+ equality efforts.

**Become a Sponsor of the 2024 HRC Dinner**
Since 1993 the Cleveland area membership of HRC has held a dinner to raise funds for the Human Rights Campaign’s work in Washington, D.C. and around the country. The Cleveland HRC Gala is the largest LGBTQ+ event and one of the largest formal dinners in Cleveland.

**Become a 2024 Corporate Sponsor for HRC Cleveland**
To become a corporate sponsor, contact:
Suzanne Hamilton
suzanne.hamilton@eriebank.bank
216-403-1852

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The 29th Annual HRC Cleveland Dinner will be held on September 28, 2024!
Location TBD
PRESENTING EQUALITY - $20,000

- Dinner naming rights
- Name and logo in program book and on dinner signage
- Opportunity to speak at the dinner
- Limited opportunity for 1 sponsor

ACADEMIC PARTNER (DIAMOND) – $15,000

- Gold Benefits in addition to 20 second video to be shown during event

GIVING TOGETHER (PLATINUM) – $12,500

- Reception Sponsor - Signage in reception for all event attendees and logo on parking vouchers

TRANSFORMATIVE GIVING (GOLD) – $10,000

- After-Party and Entertainment - Gold Benefits as well as recognition as official after party sponsor
- Silent Auction - Interactive mobile bidding software utilized on all the attendees phones to participate in event opportunities. Includes your company logo on all devices as well as Gold Benefit

PASSIONATE GIVING (SILVER) – $7,500

- Registration - Signage at registration with available display materials along with Silver benefits
- Photo - Selfie Booth/Activation - Opportunities to set up display in reception, interactive and independent space for corporate displays or sampling or informational services
- Live Auction
  - Verbal recognition at Live Auction as sponsor
  - Include logo on slide with auctioneer
- Auction Check Out - Signage opportunity at checkout
- Main Bar - Naming on bar signage

PREMIUM TABLE – $4,000

- Premium seating - Includes premium seating in the front center rows of the dinner
# General Sponsorship Benefits

## Dinner tickets with preferred seating
- **Presenting Equality!** $20,000: 10 Premium Tickets
- **Transformative Giving (Gold)** $10,000: 8 Tickets
- **Passionate Giving (Silver)** $7,500: 6 Tickets
- **Canvas Giving (Bronze)** $5,000: 4 Tickets
- **Words and Ideas Giving (Crystal)** $3,000: 2 Tickets

## Dinner video
- **Presenting Equality!** $20,000: [ ]
- **Transformative Giving (Gold)** $10,000: [ ]
- **Passionate Giving (Silver)** $7,500: [ ]
- **Canvas Giving (Bronze)** $5,000: [ ]
- **Words and Ideas Giving (Crystal)** $3,000: [ ]

## Signage
- **Presenting Equality!** $20,000: [ ]
- **Transformative Giving (Gold)** $10,000: [ ]
- **Passionate Giving (Silver)** $7,500: [ ]
- **Canvas Giving (Bronze)** $5,000: [ ]
- **Words and Ideas Giving (Crystal)** $3,000: [ ]

## Ad in digital program book
- **Presenting Equality!** $20,000: 2 full-page ads
- **Transformative Giving (Gold)** $10,000: 1 full-page ad
- **Passionate Giving (Silver)** $7,500: 1 half-page ad
- **Canvas Giving (Bronze)** $5,000: 1 half-page ad
- **Words and Ideas Giving (Crystal)** $3,000: [ ]

## Email blasts, Invitation, & social media
- **Presenting Equality!** $20,000: [ ]
- **Transformative Giving (Gold)** $10,000: [ ]
- **Passionate Giving (Silver)** $7,500: [ ]
- **Canvas Giving (Bronze)** $5,000: [ ]
- **Words and Ideas Giving (Crystal)** $3,000: [ ]

## May provide logo gifts for guests
- **Presenting Equality!** $20,000: [ ]
- **Transformative Giving (Gold)** $10,000: [ ]
- **Passionate Giving (Silver)** $7,500: [ ]
- **Canvas Giving (Bronze)** $5,000: [ ]
- **Words and Ideas Giving (Crystal)** $3,000: [ ]

## On-stage acknowledgement and thank you
- **Presenting Equality!** $20,000: [ ]
- **Transformative Giving (Gold)** $10,000: [ ]
- **Passionate Giving (Silver)** $7,500: [ ]
- **Canvas Giving (Bronze)** $5,000: [ ]
- **Words and Ideas Giving (Crystal)** $3,000: [ ]

## On-stage speech
- **Presenting Equality!** $20,000: [ ]
- **Transformative Giving (Gold)** $10,000: [ ]
- **Passionate Giving (Silver)** $7,500: [ ]
- **Canvas Giving (Bronze)** $5,000: [ ]
- **Words and Ideas Giving (Crystal)** $3,000: [ ]

Additional tickets are $250*. Premium tickets, which include a wristband for open bar access are $350*. Please reach out to us if you are interested in upgrading your corporate tickets to Premium.

*All tickets will be assessed a processing fee.
SPONSOR CONTACT INFORMATION

Sponsor Listed As

Contact

Address

City State ZIP

Telephone E-mail

*please provide complete information

We are pleased to support the 29th Annual HRC Greater Cleveland Dinner.

- Presenting Equality $20,000
- Academic Partner (Diamond) $15,000
- Giving Together (Platinum) $12,500
- Transformative Giving (Gold) $10,000
- Passionate Giving (Silver) $7,500
- Canvas Giving (Bronze) $5,000
- Premium Table $4,000
- Words and Ideas Giving (Crystal) $3,000

We would like to reserve ______ additional tickets @ $250 + ticket handling fee each and additional premium tickets @ $350 + ticket handling fee each.

We are also interested in donating an auction item. Please have an HRC Greater Cleveland Dinner Silent Auction Representative contact me.

Description: ____________________________________________________________

We would like a digital program book advertisement only. Please have an HRC Greater Cleveland Dinner Advertising Representative contact me.

- Two Full Pages (Two 7.5"x 10" or one 15" x 10") - $1,000
- Full Page (7.5" x 10") - $600
- Half Page (Horizontal: 7.5"x 4.875" or Vertical: 3.625"x 10") - $450
- Quarter Page (3.625"x 4.875") - $300

Total Amount Enclosed: $_____________
SPONSORSHIP PAYMENT

Payment by Check
Please PRINT, SIGN and RETURN this completed form with your check made payable to “Human Rights Campaign” to:
Human Rights Campaign
Attn: Jackie Servino
1640 Rhode Island Ave., N.W.
Washington, D.C. 20036

Invoice Requested
Please provide company/organization purchase order #________________________ if necessary.

Payment by Credit Card
Complete the credit card payment information below and send your signed agreement and this form to
Jackie Servino, Senior Events Manager, 202-216-1577

CREDIT CARD PAYMENT INFORMATION
Credit Card  American Express  Visa/MasterCard  Discover

Card Number  Expiration Date

Signature

QUESTIONS
For more information or to make alternate payment arrangements, please contact:
Suzanne Hamilton at 216-403-1852 or suzanne.hamilton@eriebank.bank