SPONSORSHIP OPPORTUNITIES

HRC San Francisco Bay Area Dinner
October 19, 2024
As America’s largest lesbian, gay, bisexual and transgender organization, the Human Rights Campaign provides a national voice on LGBTQ+ issues. The Human Rights Campaign effectively lobbies Congress; mobilizes grassroots action in diverse communities; invests strategically to elect fair-minded officials; and increases the public’s understanding of LGBTQ+ issues through innovative education and communication strategies.

HRC is a bipartisan organization working to advance equality such that gay, lesbian, bisexual, transgender and queer Americans can be open, honest and safe at home, at work and in the community. The Human Rights Campaign San Francisco Bay Area Dinner is one of the largest annual LGBTQ+ fundraising events in San Francisco. In 2023, nearly 500 people came together as a community to show their support for HRC. Past HRC San Francisco speakers include local, state and national politicians, national LGBTQ+ advocates, and people from throughout the national entertainment community.

Our corporate sponsors are comprised of leading financial institutions, retailers, accounting firms, energy companies, law firms, etc. They understand that HRC’s supporters have tremendous buying power and influence in the San Francisco Bay area and beyond. Sponsorship of HRC enables businesses to demonstrate leadership support for the LGBTQ+ community at large, and provides an opportunity to reinforce their company’s diversity strategy with current and future employees, clients and investors. The 2024 HRC San Francisco Bay Area Dinner will be held on Saturday, October 19, 2024, at the Westin St Francis Hotel with an expected attendance of more than 800 people. Visit our website for more info at hrc.org/events.

**FACTS & FIGURES**

- **91%**
  - HRC members are more favorable to companies that sponsor HRC.

- **85%**
  - of HRC members are more likely to buy products from those companies that sponsor HRC.

- **75%**
  - of gays and lesbians report that they would remain loyal to a LGBTQ+ friendly brand even when less friendly companies offer lower prices.
## SPONSORSHIP BENEFITS

### Exclusive Presenting Sponsor
- Price: $30,000
- Benefits:
  - Sponsor's logo in program, website, event signage and sponsor video
  - Logo deadline: 9/29/23

### Platinum Sponsor
- Price: $20,000
- Benefits:
  - Dinner Tickets: 20
  - Digital Program Book Ad: Full page color ad
  - Logo listing on pre-event mailers, ads, social media announcements and invitations

### Gold Sponsor
- Price: $15,000
- Benefits:
  - Dinner Tickets: 10
  - Digital Program Book Ad: Full page color ad
  - Verbal recognition at pre-Dinner events and/or from stage at Dinner

### Silver Sponsor
- Price: $10,000
- Benefits:
  - Dinner Tickets: 6
  - Digital Program Book Ad: Full page color ad
  - Post-event advertising acknowledgment

### Bronze Sponsor
- Price: $5,000
- Benefits:
  - Dinner Tickets: 4
  - Digital Program Book Ad: 1/2 page color ad

### Silent Auction or After Party Sponsor
- Price: $10,000
- Benefits:
  - Dinner Tickets: 2
  - Digital Program Book Ad: 1/4 page color ad
  - “Presented by” logo placement

**This year’s program book is digital and will be available electronically via e-mail and on the event website. Premium advertising includes front inside page, and more prominent logo placement on all marketing materials. Since premium advertising space is limited, placement will be determined on a first-come, first-serve basis.**

###extras
- 1/4 page color ad
- Additional branding and marketing opportunities related to Silent Auction or After Party

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### Contact:

**Ashley Baxter**
(415) 640-3268  
ashley.baxterca@gmail.com

**James Manalili**
(650) 808-5530  
cjamesmanalili@gmail.com

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Please contact the HRC Corporate team to learn more about sponsorship opportunities for this year's dinner.
2024 SAN FRANCISCO BAY AREA DINNER
CORPORATE SPONSOR
RESPONSE FORM

Saturday, October 19, 2024
Westin St Francis Hotel

Business Name

Contact Name

Title

Address

City

State

ZIP

Telephone

Fax

Email

Mobile

WE ARE PLEASED TO SUPPORT THE HRC SAN FRANCISCO BAY AREA DINNER & AUCTION:

☐ Presenting Sponsor  $30,000
☐ Platinum Sponsor  $20,000
☐ Gold Sponsor  $15,000
☐ Silver Sponsor  $10,000
☐ Bronze Sponsor  $5,000
☐ Welcome Reception  $10,000

☐ We would like an advertisement only. Please have an HRC advertising representative contact me.

☐ We are interested in donating an auction item.

Description: ________________________________________________

INSTRUCTIONS:

Please PRINT, SIGN and RETURN this completed form to mike.wilkinson@hrc.org.

You will receive an invoice from:  Human Rights Campaign | Attn: Mike Wilkinson | 1640 Rhode Island Ave., N.W.
Washington D.C. 20036 | Phone: (202) 423-2875 | E-mail: mike.wilkinson@hrc.org

Make all checks payable to Human Rights Campaign.
Full sponsorship payment must be received prior to event publication deadlines.

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Contact:
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