

# 2023 HUMAN RIGHTS CAMPAIGN AUSTIN DINNER

**January 21, 2023**



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# SPONSORSHIP OPPORTUNITIES

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HUMAN  
RIGHTS  
CAMPAIGN®

HRC Austin Dinner  
**Saturday, January 21, 2023**

JW Marriott Austin | 110 E 2nd St, Austin, TX



HUMAN  
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2023 HRC AUSTIN DINNER

# SUPPORT THE HUMAN RIGHTS CAMPAIGN



Join the ranks of top companies in Austin by becoming a sponsor of the 2023 Austin Dinner. Your support of the Human Rights Campaign in 2023 helps to promote equality here at home and across the nation.

## WHAT IS HRC?

HRC is the most significant LGBTQ+ civil rights organization in the United States. With a grassroots force of more than 3 million members and supporters nationwide, we work to create a world where lesbian, gay, bisexual, transgender, and queer people can be open, honest and safe at home, at work, and in the community.

As a bipartisan organization, HRC advances equality based on sexual orientation and gender identity and expression by:

- Lobbying Congress
- Mobilizing grassroots action in diverse communities
- Investing strategically to elect a fair-minded Congress
- Increasing public understanding through innovative education and communication strategies

## SUPPORT YOUR EMPLOYEES, COMPANY, AND COMMUNITY

Becoming a sponsor of the HRC Austin Dinner sends a clear message that you believe equality is good business, all the way around.

Our sponsors lead the way in the implementation of policies aimed at creating safe and productive workplaces for lesbian, gay, bisexual, transgender and queer employees. Since 2006, the majority of Fortune 500 companies have prohibited

discrimination based on sexual orientation. More than one-third bans discrimination based on gender identity.

In fact, the number of companies with top ratings on the Human Rights Campaign Foundation's Corporate Equality Index, the preeminent benchmark on LGBTQ+ policy, continues to rise, growing from just 13 in 2002 to 609 in the most recent report. A top ranking with HRC helps these companies recruit and retain a diverse, motivated, and productive workforce.

## LGBTQ+ CUSTOMERS WILL SUPPORT YOUR BUSINESS

The LGBTQ+ consumer segment continues to grow and believes in brand loyalty, especially when companies show their support of the LGBTQ+ community and values. As a sponsor of HRC, you can position your brand in front of this sophisticated and committed group of people. Also, your support of HRC is a great message to include in your advertising and public relations efforts throughout South Florida Dinner, providing a recurring return on your investment.

## DINNER EVENT DETAILS

SATURDAY, JANUARY 21

JW Marriott Austin

110 E 2nd St, Austin, TX

5:30 Welcome Reception

7:00 Dinner & Program

9:30 After-Party

## CORPORATE SPONSORSHIP

To become a corporate sponsor, contact:

**Sam Slate**

bryceslate@hrc.org

512.550.0270

## NATIONAL CORPORATE PARTNERS\*

### PLATINUM



### GOLD



### SILVER



### BRONZE



\*as of 11-14-22



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# EVERY LEVEL COMES WITH BENEFITS

CHOOSE THE ONE THAT'S RIGHT FOR YOUR ORGANIZATION

	PRESENTING SPONSOR \$25,000	PLATINUM SPONSOR \$15,000	DIAMOND SPONSOR \$10,000	GOLD SPONSOR \$5,000	BRONZE SPONSOR \$2,500
<b>Logo on mailed gala announcement</b> (if committed by December 1st)					
<b>Tickets to dinner</b>	20	10	10	8	4
<b>Logo on website and signage</b>					
<b>Program book ad</b>	Two full page ads	Full page ad	Full page ad	Half page ad	Half page ad
<b>Verbal and logo acknowledgement at dinner and HRC Austin events</b>				Verbal recognition	Verbal recognition
<b>Social media mentions from HRC Austin channels over one year</b>	15	10	5	2 <b>group</b> mentions	
<b>Premier table location</b>					
<b>Invitations to HRC Austin events throughout the year</b>					
<b>Premier position of company name at event and supporting materials</b>					
<b>Invitation to attend and make remarks at a gathering of top donors</b>					



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# SPECIALTY SPONSORSHIP LEVELS AND BENEFITS

Wine Service and After Party are integral parts of the evening's festivities. These prominently featured events are high energy, high-touch opportunities for interaction with our most loyal supporters.

## WINE SERVICE: \$5,000

The Wine Service sponsor graciously ensures that there will be high-quality wine on every table for all guests. The Wine Service sponsor is thanked through HRC Austin social media outlets, during the Dinner program and recognized in the event program. Additionally, the Wine sponsor will be acknowledged with signage at each table. Includes 8 dinner tickets.

## AFTER PARTY: \$5,000

The After Party closes out the annual gala evening and is the final memory that donors, corporate sponsors and community leaders leave with. The After Party sponsor is thanked through HRC Austin social media outlets, during the Dinner program and recognized in the event program. Additionally, the After Party Sponsor has unique and distinct logo signage in the space. Includes 8 dinner tickets.

## HRC FAMILY: \$1,000

The HRC Family sponsorship is for community members who want to make a bigger impact for equality. Individuals and families who sponsor at this level will receive 2 dinner tickets and listing as a member of the HRC Family in the event program.







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# CORPORATE SPONSORSHIP RESPONSE FORM

Business Name

Contact Person

Title

Address

City

State

ZIP

Telephone

Fax

E-mail

Mobile

We are pleased to support the 2023 Austin Dinner.

☐ Presenting Sponsor \$25,000

☐ Platinum Sponsor \$15,000

☐ Diamond Sponsor \$10,000

☐ Gold Sponsor \$5,000

☐ Bronze Sponsor \$2,500

☐ Wine Service \$5,000

☐ After Party \$5,000

☐ HRC Family \$1,000

☐ We would like to reserve \_\_\_\_\_ additional tickets at \$312.70 each.

Total Amount Enclosed: \$\_\_\_\_\_

## INSTRUCTIONS:

Please **PRINT, SIGN** and **RETURN** this completed form with your payment to:

Human Rights Campaign | Mike Wilkinson | 1640 Rhode Island Ave., N.W. | Washington, D.C. 20036

Phone: 202-423-2875 | Fax: 202-239-4217 | E-mail: [mike.wilkinson@hrc.org](mailto:mike.wilkinson@hrc.org)

*Make all checks payable to Human Rights Campaign. Arrangements can be made for payment by credit card. Full sponsorship payment must be received prior to event publication deadlines. Sponsor payment deadline for inclusion in 2023 Austin Digital Program Book: January 6, 2023.*

For more information, please contact: Sam Slate at [bryceslate@gmail.com](mailto:bryceslate@gmail.com) or 512-550-0270.