

#### **CORPORATE SPONSORSHIP**

#### HRC SAN FRANCISCO BAY AREA DINNER CONTACTS

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# **Current Landscape**

#### **Safeguarding Respect for All**

Across the country, lawmakers are erasing protections for LGBTQ+ youth in schools, attacking corporate inclusion policies, restricting access to affirming healthcare, and fueling misinformation designed to stigmatize and marginalize LGBTQ+ people.

These actions are directly opposed to the ideal America where everyone from every community is respected and where new ideas, better solutions, and all people can thrive.

Historically, businesses have led efforts to protect and advance fairness and respect because they understand the impact on their employees, customers, shareholders and communities.

For the past four decades, the Human Rights Campaign and Human Rights Campaign Foundation have been trusted partners to companies looking to find an actionable and realistic path forward, benchmark their progress, and amplify their efforts internally and externally.

We're here for you now.

## Organizational Overview

The **Human Rights Campaign (HRC)** is the nation's largest LGBTQ+ civil rights organization working to achieve equality for lesbian, gay, bisexual, transgender and queer (LGBTQ+) people, with 3.6 million members and supporters.

#### **HRC by the Numbers**

## 3.6 million

HRC Members and Supporters as of June 2025. Our scope is our strength.

## 9 million

People currently reached by HRC across all of our digital platforms.

## 40+ years

of tireless advocacy and partnership with institutions to create change.

## 75 million

"Equality Voters" HRC has identified who prioritize LGBTQ+ issues when they vote.

## 300,000

**Personal actions** taken by our members and supporters in the first 100 days of the current administration.

### 11

**Pro-equality state bills** enacted in 2024 with support and advocacy from HRC. Additionally, we met several high-profile anti-transgender bills with fierce resistance and they were ultimately vetoed in states like Arizona, Kansas, and Wisconsin.



#### **2025 SAN FRANCISCO BAY AREA DINNER**

## SPONSORSHIP BENEFITS

Saturday, December 6, 2025
The Hibernia

	Exclusive Presenting Sponsor \$30,000	Platinum Sponsor \$20,000	Gold Sponsor \$15,000	Silver Sponsor \$10,000	Bronze Sponsor \$5,000	Silent Auction or After Party Sponsor \$10,000
Sponsor's logo in program, website, event signage and sponsor video Logo deadline: 11/15/25	=	=	=	=		=
Dinner Tickets Sponsor tables with less than 10 guests will be filled with additional guests to reach a total of 10; a maximum of 10 guests can be seated at a sponsor table	20 PREMIUM	10	6	4	2	4
Digital Program Book Ad Ad Deadline: 11/15/25	Full page color ad	Full page color ad	Full page color ad	1/2 page color ad	1/4 page color ad	1/2 page color ad
Logo listing on pre-event mailers, ads, social media announcements and invitations				=	=	=
Verbal recognition at pre-Dinner events and/or from stage at Dinner	=					=
Post-event advertising acknowledgment	=		=	=	=	=
Extras	"Presented by" logo placement  CHAMPAGNE BO	OTTLE SERVICE				Additional branding and marketing opportunities related to Silent Auction or After Party

<sup>\*\*</sup>This year's program book is digital and will be available electronically via e-mail and on the event web site. Premium advertising includes front inside page, and more prominent logo placement on all marketing materials. Since premium advertising space is limited, placement will be determined on a first-come, first-serve basis.

Please contact the HRC Corporate team to learn more about sponsorship opportunities for this year's dinner.

#### **Contact:**

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