

COMMUNITY = POWER



HUMAN
RIGHTS
CAMPAIGN®

2026 
GREATER NEW YORK
DINNER
FEBRUARY 7, 2026

CORPORATE SPONSORSHIP

HRC GREATER NEW YORK DINNER TRI-CHAIRS

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Current Landscape

Safeguarding Respect for All

Across the country, lawmakers are erasing protections for LGBTQ+ youth in schools, attacking corporate inclusion policies, restricting access to affirming healthcare, and fueling misinformation designed to stigmatize and marginalize LGBTQ+ people.

These actions are directly opposed to the ideal America where everyone from every community is respected and where new ideas, better solutions, and all people can thrive.

Historically, businesses have led efforts to protect and advance fairness and respect because they understand the impact on their employees, customers, shareholders and communities,

For the past four decades, the Human Rights Campaign and Human Rights Campaign Foundation have been trusted partners to companies looking to find an actionable and realistic path forward, benchmark their progress, and amplify their efforts internally and externally.

We're here for you now.

Organizational Overview

The **Human Rights Campaign (HRC)** is the nation's largest LGBTQ+ civil rights organization working to achieve equality for lesbian, gay, bisexual, transgender and queer (LGBTQ+) people, with 3.6 million members and supporters.

HRC by the Numbers

3.6 million

HRC Members and Supporters as of June 2025. Our scope is our strength.

9 million

People currently reached by HRC across all of our digital platforms.

40+ years

of tireless advocacy and partnership with institutions to create change.

75 million

"Equality Voters" HRC has identified who prioritize LGBTQ+ issues when they vote.

300,000

Personal actions taken by our members and supporters in the first 100 days of the current administration.

11

Pro-equality state bills enacted in 2024 with support and advocacy from HRC. Additionally, we met several high-profile anti-transgender bills with fierce resistance and they were ultimately vetoed in states like Arizona, Kansas, and Wisconsin.

CORPORATE PARTNERSHIP BENEFITS

	Presenting \$75,000	Diamond \$50,000	Silent Auction Preview \$35,000	Dinner After-Party \$30,000	Emerald \$25,000	Ruby \$15,000	Partner \$10,000	Patron \$5,000
Dinner tickets	3 tables (30 seats)	2 tables (20 seats)	1 table (12 seats)	1 table (10 seats)	1 table (10 seats)	8 seats	6 seats	2 Seats
On-stage time at dinner	●							
Complimentary benefits to additional GNY events	●	●	●	●	●	●	●	●
Exclusive named sponsorship			●	●				
Video spot in Corp Sponsor Recognition Video*	30 second stand alone	15 second	5 second	5 second	5 second			
Complimentary bottle of Champagne at table	●	●	●	●	●			
Preferred table placement	●	●	●	●	●			
Digital program book*	Full page color Inside front cover	Full page color Premium place- ment	Full page color	Full page color	Full page color	Full page color	Half page color	Quarter page color
Reception / Silent Auction Preview	●	●	●	●	●	●	●	●
Logo placement in all dinner materials	●	●	●	●	●	●	●	●
Social media announcement	●	●	●	●	●	●	●	●
Corporate Sponsor Recognition Video	●	●	●	●	●	●	●	●
Year-round listing on HRC Greater NY Website	●	●	●	●	●	●	●	●

Partnership detail: Timeline and ad guidelines

HRC Corporate Partnerships are accepted throughout the year, with deadlines associated with the 2026 Dinner as described below:

- The Human Rights Campaign, Inc. is a 501(c)(4) organization. Typically donations made through HRC's dinner are not tax deductible as charitable contributions. Please consult your tax advisors for more information.
- Partnership applications submitted to jon.amos85@outlook.com by November 15th, 2025 will be listed on the official HRC Greater NY Dinner invitation and other promotional efforts.
- Partnership applications are due to jon.amos85@outlook.com by January 10th, 2026 to be included in event signage and video screens at the dinner.
- Advertisement/artwork is due to jon.amos85@outlook.com by January 10th, 2026.

*Please see page 10 for detailed page and layout information.

+Based on availability.

PARTNERSHIP AGREEMENT FORM

Contact information

1640 Rhode Island Ave. phone: 202.423.2875
N.W. Washington, DC. 20036 fax: 202.239.4217
www.hrc.org ATTN: Mike Wilkinson

Company listed as: _____

Primary contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____ Website: _____

As part of our partnership, the HRC Dinner Team would like to contact the company's public relations team for cross-promotional opportunities, such as local media stories and social media announcements. Please list the appropriate name, phone number, and email for our contact.

Name: _____ Phone: _____ Email: _____

Partnership information

I agree to support the 2025 Greater New York Dinner at the following level:

☐ Presenting Sponsor — \$75,000*

☐ Diamond — \$50,000

☐ Reception & Silent Auction Sponsor — \$35,000*

☐ Dinner After-Party Sponsor — \$30,000*

☐ Emerald — \$25,000

☐ Ruby — \$15,000

☐ Partner — \$10,000

☐ Patron — \$5,000

⋮
or
⋮

☐ General Table — \$4,900
(10 tickets; not including
ticketing fees)

Additional information

☐ Please share more information about opportunities to partner with HRC Greater NY on local events throughout the year, including event sponsorship and corporate volunteer team opportunities

☐ Tickets to complete your table: Number of seats ____ x \$495 each = _____ (not including ticketing fees)

Signature: _____ Date: _____ Title: _____

Payment information and terms

Payment in full (check or credit card) is requested with your signed Partnership Agreement Form.

☐ Payment enclosed — Please mail check to address listed above, ATTN: Mike Wilkinson.

☐ Credit card — Total partnership amount should be charged to the following card:

Card no. _____ Expiration date: ____ / ____ Sec. Code: _____

Printed name on card: _____ Signature: _____

☐ Invoice requested — Invoice will be sent to contact listed above. (Please mail check to address listed above, ATTN: Mike Wilkinson.)
Reference PO No: _____ (if applicable)

Please email completed form to jon.amos85@outlook.com or fax to 202.239.4217 (ATTN: Mike Wilkinson).

Sponsorship payments can
be made online.

Scan the QR code or visit
hrc.im/nysponsorship



VIDEO & DIGITAL PROGRAM BOOK AD REQUIREMENTS

SOFTWARE AND FILE FORMATS

The HRC Greater New York Dinner digital program book is laid out in Adobe InDesign CS5. We accept the following file formats for ad submissions: .EPS, .AI, .PDF, or high-resolution .TIFF (300 dpi or more at size). We are unable to accept ads in other formats. Please observe the following details when preparing your files:

FONTS

All fonts must be embedded. We recommend against stylizing text with “false” bolds or italics, as this can cause unpredictable results on press. The best way to make sure there will be no font problems is to convert all type in the ad to outlines/curves/paths.

Minimum font size for black text should be 6 points; colored text should be at least 12 points; white text on a dark background should be at least 10 points.

COLOR

This year’s digital program book will be full color. The ad must be submitted as a CMYK high-resolution PDF or EPS file (minimum 300 dpi) with fonts outlined (preferred) or fonts embedded.

RESOLUTION

For best viewing results, we recommend a resolution on images in ads of 300 dpi. Lower resolutions will produce poor results.

SUBMISSION

Deadline for submission is January 10th, 2025. Email submission is preferred; 5Mb is the maximum size for email attachments. Larger files may be compressed (.zip), or may be submitted by uploading to a server and providing a download link. (File sharing servers are available online such as sharefile, yousendit or sendspace.)

DISCLAIMER

Files not created according to the above mechanical requirements will be modified or returned for resubmission, at the discretion of the production staff. We cannot be responsible for deadlines missed because of incorrectly submitted ad files.

VIDEO SPECS:

Downloadable electronic file
(.mov, .mp4, quicktime, etc.)

1080p, 29.97 FPS

High-resolution H264 or
Vimeo H264

FULL PAGE

LIVE AREA: 8.5" X 11"
BLEED SIZE: 9" X 11.5"
EPS, PDF, or
high-resolution TIFF

HALF PAGE

Live Area: 8" x 5.125"
No Bleed
EPS, PDF, or
high-resolution TIFF

QUARTER PAGE

Live Area: 3.875" x 5.125"
Bleed Size: 4.25" x 5.5"
EPS, PDF, or
high-resolution TIFF