GLOBAL BUSINESS ENGAGEMENT

Our Global Workplace Equality Programs were established to grow and promote LGBTQ+ inclusion among companies and U.S. multinationals in Latin America and recognize businesses with the HRC Foundation’s designation of “Best Places to Work for LGBTQ+ Equality” for their efforts to become inclusive workplaces.

Through HRC Equidad MX, CL, AR, and Equidade BR, the HRC Foundation promotes the adoption of critical practices and policies that reflect the employer’s commitment to LGBTQ+ equality.

SURVEY PILLARS

Non-Discrimination Policies
Adoption and company-wide communication of non-discrimination policies and reporting procedures.

Employee Resource Groups (ERG)
Creation and open access to ERGs and/or Diversity and Inclusion Councils.

LGBTQ+ Training
Internal training where LGBTQ+ content is shared to educate employees.

Public Commitment
Outreach and engagement in public activities to support LGBTQ+ safety and inclusion.

PROGRAM COUNTRIES & IMPLEMENTING PARTNERS

PROGRAM GROWTH Number of Participating Companies

PROGRAM IMPACT

- Over 2.6 million employees impacted
- 622 participating companies across LATAM covering 40+ industries
- Over 2/3 of participating companies achieved a score of 100 on the survey.
- 417 Global Top Scorers
- In 2023, 119 new companies participated in Equidad/e to measure inclusive policies and practices in their workplaces.

LEARN MORE
by emailing workplace@hrc.org or scanning this QR code for more information.