



HUMAN
RIGHTS
CAMPAIGN®

2027 GREATER CINCINNATI DINNER SUPPORT THE HUMAN RIGHTS CAMPAIGN



CELEBRATE EQUALITY

By becoming a sponsor of the 2027 HRC Greater Cincinnati Dinner, you can support the Human Rights Campaign in 2026 and join the ranks of top companies around the region, representing Dayton, Cincinnati, Lexington, Louisville and Northern Kentucky.

WHAT IS HRC?

The Human Rights Campaign, a bipartisan organization working at both the federal and state levels, represents a force of more than 3.6 million members and supporters nationwide. As the largest national lesbian, gay, bisexual, transgender and queer civil rights organization, HRC envisions a world where LGBTQ+ people are ensured of their basic equal rights, and can be open, honest and safe at home, at work and in the community.

HRC effectively lobbies Congress, mobilizes grassroots action in diverse communities, invests strategically to elect a fair-minded Congress, and increases public understanding through innovative education and communication strategies.

SUPPORT YOUR EMPLOYEES, COMPANY AND COMMUNITY – SUPPORT HRC

Domestic partner benefits and non-discriminatory policies are increasingly important to potential and current employees, both gay and non-gay, when making career decision in our communities.

HRC helps pass legislation that promotes equality in the workplace, and employer support demonstrates a parallel commitment to equality. By supporting HRC and valuing diversity, you have the advantage of enticing the most qualified candidates to your company by offering the best total employment package.

SHOWING YOUR SUPPORT HAS ITS PERKS

The LGBTQ+ consumer segment is growing every day. Supporting HRC positions your brand in front of this sophisticated and committed group of people, demonstrating your support of their community and values. In addition, your support gives you a positive and powerful advertising and public relations tool. Brand loyalty is a proven aspect of the LGBTQ+ community, especially with companies that show their support.

According to 2021 US government census data, the LGBTQ+ community is the fastest growing minority segment in the US, with close to \$1.4 Trillion spending power.

PAST GREATER CINCINNATI CORPORATE SPONSORS

Altafiber
Bloom
Cincinnati Children's Hospital
Cintas
Coldwell Banker
Equitas Health
Dinsmore Law Firm
Double Verify
Ethicon J&J Company
Fifth Third Bank
FIS Global
Frost Brown Todd
GE Aerospace
Hillenbrand
iHeart Media
Key Bank
KMK Law
Lightship Foundation
Living with Change
Merrill Lynch
Prysmian Group
Oxford Title Agency/First Community Mortgage/
Comey&Shepherd
Planned Parenthood
Procter & Gamble
Turner Construction
The Kroger CompanyV
Vorys

EVENT DETAILS

5:00pm - Welcome Reception
6:30pm - Dinner & Program
9:00pm - After Party

Tickets information available at:
hrc.im/attend

TO BECOME A CORPORATE SPONSOR, CONTACT:

Karen Morgan
karenmorgan0321@gmail.com
513-504-6406

Mary McFarland
Consultingbymcfarland@gmail.com
502-262-2469

NATIONAL CORPORATE PARTNERS*

PLATINUM



GOLD



SILVER



BRONZE



*as of 10-17-25



2027 GREATER CINCINNATI DINNER

SPONSORSHIP BENEFITS

February 20, 2027
Hard Rock Casino Cincinnati

	PRESENTING SPONSOR* \$25,000	DIAMOND SPONSOR \$18,000	PLATINUM SPONSOR \$12,500	GOLD SPONSOR \$8,000	SILVER SPONSOR \$5,500	BRONZE SPONSOR \$3,500
Digital Program Book Advertising	Full Page Premium Placement (1st Choice)	Full Page Premium Placement (2nd Choice)	Full Page	Half Page	Half Page	Half Page
Logo on Invitation, Digital Program Book and Website						
Logo in Video Recognition at Dinner						
Verbal Recognition at Dinner						
Tickets to Dinner	20	15	10	8	6	4
Premium Seating Placement						
Premium Wristbands	20	15				
Event Naming Rights						
30-second Sponsorship Video						
Year-Round Promotion at Local Events						

DEADLINES

LOGO SUBMISSION:

To be included on the formal invitation your logo must be received by **5:00 p.m. on Monday, December 14, 2026**

*** This sponsorship provides your company with maximum exposure as your company name will be included in the event name (HRC Greater Cincinnati Dinner Presenting Sponsor Company XYZ). Only 1 sponsorship per industry available.**

AD SUBMISSION:

To be included in the digital program book your ad must be received by **5:00 p.m. on Monday, January 11, 2027**

The program book will be produced in a digital format and available during and after the HRC Greater Cincinnati Dinner.



2027 GREATER CINCINNATI DINNER

SPONSORSHIP BENEFITS

February 20, 2027
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SPONSORSHIP OPPORTUNITIES

	AFTER-PARTY SPONSOR \$10,000	WELCOME RECEPTION SPONSOR \$7,500	WINE SPONSOR \$6,000	PHOTO BOOTH SPONSOR \$5,000
	Your company has exclusive naming rights to the after party, with a specially designed martini	Exclusive naming rights to the Welcome reception	Your company name will be added to a menu course or to all wine bottles at each table	Only 2 opportunities
Digital Program Book Advertising	Half Page	Half Page	Half Page	Half Page
Logo on Invitation, Program Book and Website				
Tickets to Dinner	10	8	6	4

PURCHASE TICKETS

TICKET PRICES

\$350 Premium*

\$250 General

Round-Up Option

Consider 'rounding up' your table by purchasing extra tickets to get to a full table of 10.
Individual tickets are \$350 for Premium or \$250 for general.**

Table Sponsorship – \$4,000

- 10 Premium* Tickets
- Table Signage

*Premium tickets include a wristband that entitles the attendee to free drinks throughout the evening.

*General tickets will have a processing fee of \$13.50 per ticket

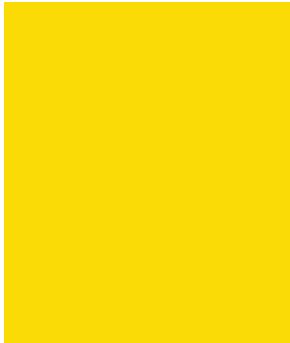


2027 GREATER CINCINNATI DINNER SPONSORSHIP BENEFITS

February 20, 2027
Hard Rock Casino Cincinnati

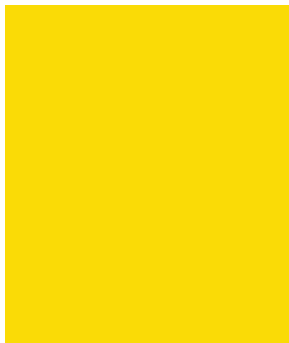
PROGRAM ADVERTISEMENT OPPORTUNITIES

The program book will be produced in a digital and printed format and available during and after the HRC Greater Cincinnati Dinner.



DOUBLE TRUCK, \$1,500

*Full bleed 11" wide 8.5" tall and have .125 bleed.
300 DPI*



FULL-PAGE, \$800

*5.5" wide and 8.5" tall and have .125
bleed. 300 DPI*



HALF-PAGE HORIZONTAL, \$500

5.5" wide 4.25" tall. 300 DPI

QUARTER-PAGE, \$250

2.25" wide 4.25" tall. 300 DPI

LOGO SUBMISSION:

(to be included in the formal invitation)

5:00 p.m. on Monday, December 14, 2026

AD SUBMISSION:

(to be included in the program book)

5:00 p.m. on Monday, January 11, 2027

Please save both files in vector format or as a .pdf with all fonts converted to outlines.

**FOR MORE INFORMATION AND TO EMAIL LOGOS AND ADS: karenmorgan0321@gmail.com
and Consultingbymcfarland@gmail.com**

The Human Rights Campaign is not responsible for reproduction quality if materials are received after materials deadline OR if received in formats not specified herein. Materials submitted in formats specifically required will incur additional charges for electronic production and output, including but not limited to proofs, separations and stripping.



2027 GREATER CINCINNATI DINNER CORPORATE SPONSORSHIP RESPONSE FORM

February 20, 2027
Hard Rock Casino Cincinnati

COMPANY NAME

STREET ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

CONTACT PERSON

- ☐ Yes, we want to sponsor: Sponsorship Level _____
- ☐ Yes, we want to purchase an ad: Ad Size _____
- ☐ Yes, we would like to purchase tickets:

_____ number of General Admission Tickets at \$250* _____ number of Premium tickets at \$350

Sponsorship total: _____ Ads total: _____ Additional Tickets total: _____

TOTAL PAYMENT DUE: _____ **PAYMENT MUST ACCOMPANY THIS FORM:**

- ☐ **Check attached:** ☐ **Credit Card:** ☐ Visa/MasterCard ☐ American Express
(Please make payable to **Human Rights Campaign**) ☐ Discover

CARD NO.

EXP. DATE

SIGNATURE

AUTHORIZATION: I agree to the charges and terms of this form:

Important note to advertiser/agent:
This is a legally binding document.
Please read carefully before signing.

AUTHORIZED SIGNATURE (ADVERTISER)

PRINT NAME/TITLE

DATE

*General tickets will have a processing fee of \$10.75 per ticket

INSTRUCTIONS:

Please **print, sign** and **return** this completed form with your payment to:

Human Rights Campaign | Attn: Nat Sanchez

1640 Rhode Island Ave., N.W. | Washington, D.C. 20036

E-mail: nat.sanchez@hrc.org

Make all checks payable to Human Rights Campaign. Arrangements can be made for payment by credit card by emailing Mollie Levin. Full sponsorship payment must be received prior to event.

LOGO SUBMISSION: (to be included in the formal invitation) **5:00 p.m. on Monday, December 14, 2026**

AD SUBMISSION: (to be included in the digital program book) **5:00 p.m. on Monday, January 11, 2027**

Please save both files in vector format or as a .pdf with all fonts converted to outlines.

**FOR MORE INFORMATION ABOUT ADS AND SPONSORSHIP, PLEASE EMAIL
KARENMORGAN0321@GMAIL.COM OR
CONSULTINGBYMCFARLAND@GMAIL.COM**