



HUMAN
RIGHTS
CAMPAIGN®



HRC Louisiana Signature Event
Equality in the Oaks

Saturday, December 5, 2026

5:00 – 8:00 pm

Pavilion of the Two Sisters in City Park

1 Victory Ave

New Orleans, LA

**SPONSORSHIP
OPPORTUNITIES**

Our Fight

As the nation's largest LGBTQ+ civil rights organization, we drive impact by:

Inspiring, engaging and mobilizing millions of pro-equality voters and supporters to elect pro-equality leaders and to demand equity-based policies and legislation;

Changing hearts and minds through programming that increases understanding, visibility and support for the diverse LGBTQ+ community in all aspects of our identities; and

Transforming the institutions and systems that shape our everyday lives by advancing LGBTQ+ inclusive policies and practices in schools, workplaces, hospitals, communities and beyond.

A Valuable Partner

By supporting HRC, your company is showing not only your employees that you stand behind them, but you are also showing your customers and competitors that you stand on the right side of history, a world where everyone is equal.

Contact Us



hrc.im/equalityoaks



@hrc.louisiana





Much of HRC's work would not be done without the generous support and partnership with our sponsors. Whether you are looking to partner year-round or for visibility at a few events, we offer many opportunities to customize your sponsorship - from smaller to large events - based on your desired commitment level.

Sponsorship Levels

- | | |
|---|--|
|  Presenting Sponsor- \$30,000
Sponsorship provides recognition, premium tickets, champagne service, and more. |  Gold Sponsor- \$10,000
Sponsorship provides recognition, premium tickets, champagne service, and more. |
|  Bronze Sponsor- \$5,000
Sponsorship provides tickets, advertising space, and more. |  Crystal Sponsor- \$3,000
Sponsorship provides tickets, advertising space, and more. |

Louisiana Event Host

- | | |
|---|---|
|  6 Tickets \$850
Saves \$240! |  10 Tickets \$1,400
Saves \$400! |
|---|---|

Bringing friends? Purchase 6 tickets together and get a reserved gathering area for your group.

Purchase 10 tickets together and get a reserved gathering area for your group. You will also receive two complimentary ticket upgrades to premium tickets.

Corporate Sponsorship

	Presenting \$30,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000
Tickets	10 Premium	6 Premium	4	2
Gathering Space	Reserved	Reserved	Shared	Shared
Champagne Service	✓	✓		
Recognition in Print Media, Website & Signage	Logo	Logo	Logo	Logo
Verbal Recognition from Stage	✓	✓		



2026 Sponsorship Agreement Form

Thank you for supporting HRC Louisiana by becoming a sponsor!

Please send this completed form to mike.wilkinson@hrc.org and a receipt will be provided.

Contact Information

Company of Individual(s) Listed As: _____

Primary Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website (URL): _____

Sponsorship Information

I would like to sponsor the 2026 HRC Louisiana Signature Event at the following level:

☐ Presenting Sponsorship- \$30,000

☐ Gold Sponsorship- \$10,000

☐ Silver Sponsorship- \$5,000

☐ Bronze Sponsorship- \$3,000

Additional Tickets

☐ Regular Ticket: \$175

☐ Premium Ticket: \$295

Quantity: _____

Quantity: _____

Payment Information & Instructions

☐ **Credit Card Payment** Total amount should be charged to the following credit card:

Credit Card Type: ☐ American Express ☐ VISA/Mastercard ☐ Discover

Card Number: _____ Expiration: _____

Security Code: _____ Signature: _____

☐ **Request Invoice** Please send an invoice to the contact above with credit card payment details or check remittance instructions

☐ **Check Payment** Payment will be sent via check to: Human Rights Campaign - Louisiana
ATTN: Mike Wilkinson
1640 Rhode Island Avenue NW
Washington, DC 20036

Total Amount: _____