

# SUCCESS STORY: SCOTTSDALE, ARIZONA

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**When Scottsdale City Council and I unanimously adopted a comprehensive anti-discrimination ordinance in April 2021, we affirmed Scottsdale as a place for all people.**

The city of Scottsdale is committed to fair treatment of residents, visitors and employees, and we support and value diversity and inclusiveness.

Since we adopted the anti-discrimination ordinance, the broad support expressed across our community has been very gratifying. We received encouragement and endorsement from private citizens, faith-based communities, and international corporations, and the message was clear:

Scottsdale has earned a positive international reputation as a hospitable oasis in the desert. By adopting this anti-discrimination ordinance, our code of conduct now matches our openness and western hospitality.

When I first served on the Scottsdale City Council 20 years ago, we had just established the Human Relations Commission, and an Office of Diversity.



I was proud to help Scottsdale begin the important journey toward a Scottsdale for all. Adoption of our ordinance did not mark the end of that journey, but it was an incredibly important step.

The efforts of our Human Relations Commission and other community diversity partners throughout have raised awareness of the many challenges faced by the LGBTQ+ community. There is much work left to do, and we stand shoulder-to-shoulder with others in the effort.

We are raising awareness, encouraging individualism, promoting unity and community, and providing safe work and living spaces. With this sincere commitment, we are proud to continue the work of so many to improve Arizona and the nation, one city at a time.

No matter who you are or who you love, you are welcome in Scottsdale.

**DAVID D. ORTEGA  
MAYOR**

