



HUMAN
RIGHTS
CAMPAIGN®

HRC ORLANDO/CENTRAL FLORIDA **GARDEN PARTY**

March 21, 2026

SPONSORSHIP OPPORTUNITIES





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BECOME A SPONSOR OF THE 2025 HRC ORLANDO GARDEN PARTY – SUPPORT FAIRNESS FOR ALL AND HAVE A GREAT TIME

The inaugural HRC Orlando Garden Party will be held on March 21, 2026. By becoming a sponsor of this special event, you can join us to create a positive impact for the LGBTQ+ community and its allies, amplify the commitment to your employees, and connect directly with your customers.

This fun, festive and fabulous afternoon will be anything but frivolous. All the funds raised from ticket sales and sponsor donations go directly back to the fight for LGBTQ+ equality.

Our signature community event will celebrate the historic victories of the past year, while inspiring attendees with a call to action for the important work that lies ahead.

ABOUT HRC

The Human Rights Campaign represents a grassroots force of over 3.6 million members and supporters nationwide and is the largest lesbian, gay, bisexual, transgender and queer (LGBTQ+) civil rights organization in the United States. HRC effectively lobbies Congress, mobilizes grassroots action in diverse communities, invests strategically to elect a fair-minded Congress and increases public understanding through innovative education and communication strategies.

HRC is a bipartisan organization that works to advance equality based on sexual orientation and gender expression and identity, to ensure that LGBTQ+ people can be open, honest and safe at home, at work and in the community.

SHOWING YOUR SUPPORT HAS ITS PERKS

Current and future employees and customers notice which brands share their values, while businesses across the country understand the benefits of fairness for all. Your support is a powerful tool that provides a competitive advantage in building recognition and loyalty among influential constituents in San Antonio and beyond.

FOR QUESTIONS ABOUT SPONSORSHIP CONTACT


























Josh Hill (josh_k_hill@me.com), Paul Anagnostos (paul.anagnostos.hrc@gmail.com), or Matt Eppright (matt.eppright@hrc.org)





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SPONSOR BENEFITS

BENEFITS	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000
Presenting sponsorship rights				
Custom step and repeat co-branded with sponsor logo and HRC logo				
Ability to host an activation or engagement table at the event				
Ability to provide promotional items to event attendees				
Logo inclusion on pre-event marketing and promotion (invitations, ads, etc)				
Logo inclusion on event ticketing site				
Social media exposure				
Logo inclusion on event signage				
Verbal recognition during the program				
VIP Tickets	10	6	4	2

CUSTOM SPONSORSHIP PACKAGES ARE AVAILABLE UPON REQUEST.
IF YOU'RE INTERESTED IN A CUSTOM PACKAGE, PLEASE CONTACT MATT.EPPRIGHT@HRC.ORG



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HRC ORLANDO/CENTRAL FLORIDA GARDEN PARTY SPONSOR COMMITMENT FORM

PLEASE SELECT YOUR SPONSORSHIP

	Presenting: \$10,000
	Platinum: \$5,000
	Gold: \$2,500
	Silver: \$1,000

SPONSOR CONTACT INFORMATION

Company/Organization Name:
Primary Contact:
Primary Contact Email Address:
Primary Contact Phone Number:

SPONSOR PAYMENT INFORMATION

	Payment by Check
	Please print and return this form with your check made payable to "Human Rights Campaign" to: Human Rights Campaign Attn: Matt Eppright 1640 Rhode Island Ave. NW Washington, DC 20036
	Invoice Requested
	Payment by credit card. Please contact me to collect payment

Please email this completed form and a high-res version of your logo to matt.eppright@hrc.org