SPONSORSHIP OPPORTUNITIES

HRC Seattle Dinner
October 5, 2024
Sheraton Grand Seattle
BECOME A SPONSOR OF THE 2024 HRC DINNER — HELP A WORTHY CAUSE AND HAVE A GREAT TIME

The annual HRC Dinner and Auction will be held on October 5, 2024.

By becoming a sponsor of the event, you can support the work of the Human Rights Campaign, demonstrate that your company supports LGBTQ+ equality, connect with the community, and connect with your customers.

WHAT IS HRC?

The Human Rights Campaign represents a grassroots force of over 3 million members and supporters nationwide and is the largest lesbian, gay, bisexual, trans-gender and queer (LGBTQ+) civil rights organization in the United States. HRC effectively lobbies Congress, mobilizes grassroots action in diverse communities, invests strategically to elect a fair-minded Congress and increases public understanding through innovative education and communication strategies. HRC is a bipartisan organization that works to advance equality based on sexual orientation and gender expression and identity, to ensure that LGBTQ+ people can be open, honest and safe at home, at work and in the community.

SUPPORT YOUR EMPLOYEES, COMPANY AND COMMUNITY – SUPPORT HRC

America’s largest employers have embraced LGBTQ+ inclusion as a best business practice. Protections for employees on the basis of sexual orientation and gender identity are increasingly important to potential and current employees, both LGBTQ+ and non-LGBTQ+, when making career decisions in the Seattle market. HRC promotes equality in the workplace through both its political advocacy and educational efforts, and your support of HRC demonstrates your commitment to LGBTQ+ equality, and helps attract the most qualified candidates to your company.

SHOWING YOUR SUPPORT HAS ITS PERKS

Supporting HRC enables your company to build long-lasting relationships with the LGBTQ+ community and its allies. Demonstrating your support for the community and its values creates brand recognition and loyalty in a sophisticated and loyal group of consumers. In addition, your support provides you with a powerful advertising and public relations tool, gaining you a competitive advantage with your clients and customers.

BECOME A 2024 CORPORATE SPONSOR

By becoming a sponsor of the HRC Seattle Gala Dinner and Auction, you can support the work of the Human Rights Campaign and express your commitment to diversity, inclusion, and equality. Our signature community event will celebrate the historic victories of the past year, while inspiring attendees with a call to action for the important work that lies ahead. Prior speakers have included President Bill Clinton, Governor Jay Inslee, U.S. Senators Patty Murray and Maria Cantwell, John Waters, Lily Tomlin, Asia Kate Dillon, Jane Lynch, and Dustin Lance Black. Last year’s dinner welcomed over 500 guests to support HRC and the fight for full equality in all 50 states.

2023 SEATTLE DINNER CORPORATE SPONSORS

The Advocates Injury Attorneys
Alaska Airlines
Amazon
BECU
Bill & Melinda Gates Foundation
Diageo
House Wine
Iñatiai
Key Bank
KPMG
Microsoft
Nordstrom
Perkins Coie
Provence Swedish
Puget Sound Energy
REI
UW Medicine
Turgeon Raine
WE Communications

TO BECOME A CORPORATE SPONSOR, PLEASE CONTACT:

Andy LaBadie, Dinner Liaison
andy.labadie@hrceattle.org

*as of 1-22-24
## 2024 Seattle Dinner
### Sponsorship Benefits

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<th>Presenting Sponsor</th>
<th>Diamond Sponsor</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
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### ADDITIONAL TICKET OPTIONS:
Consider ‘rounding up’ your table by purchasing extra tickets to get to a full table of 10. Individual tickets are $275.

### TABLE SPONSORSHIP – $5,500
- One Table of 10 seats
- Table Recognition Signage

### TABLE PURCHASE – $3,250
- One Table of 10 seats
- No Table Recognition

### INDIVIDUAL SEATS*
- Additional seats are $325 each
2024 SEATTLE DINNER
CORPORATE SPONSORSHIP RESPONSE FORM

Business Name

Contact Person

Address

City

State

ZIP

Telephone

Fax

Email

Mobile

We are pleased to support the 2024 Seattle dinner:

☐ Presenting Sponsor $30,000
☐ Diamond Sponsor $20,000
☐ Platinum Sponsor $10,000
☐ Gold Sponsor $7,500
☐ Silver Sponsor $5,000
☐ Bronze Sponsor $2,500
☐ Corporate Table $5,000

☐ I would like to reserve _______ additional Tickets @ $325 each.
☐ We would like an advertisement only. Please have an HRC advertising representative contact me.
☐ We are interested in donating an auction item.

Description: __________________________________________

Total Amount Enclosed: $__________________

DUE DATES

Logo: Upon confirmation | Ad for Program book: September 20th | Video Contents: September 27th | Guest Names: September 27th

PAYMENT

☐ Check attached (Please make payable to Human Rights Campaign)  ☐ Check No ________________________________

☐ Credit Card

☐ American Express  ☐ Visa/Mastercard  ☐ Discover

Card No. ________________________________ Expiration Date __________________

Signature ________________________________ Security Code _________________

INSTRUCTIONS

Please PRINT, SIGN and RETURN this completed form with your payment to:
Human Rights Campaign | Attn: Mike Wilkinson | 1640 Rhode Island Ave., N.W. | Washington D.C. 20036
Phone: 202-423-2875 | E-mail: mike.wilkinson@hrc.org

Make all checks payable to Human Rights Campaign. Full sponsorship payment must be received prior to event publication deadlines.

For more information, contact corporate@hrcseattle.org