Our Fight

The Human Rights Campaign (HRC) envisions a world where lesbian, gay, bisexual, transgender and queer people are ensured equality and embraced as full members of society at home, at work, and in every community.

The Human Rights Campaign (HRC) and the Human Rights Campaign Foundation together serve as America’s largest civil rights organization working to achieve LGBTQ equality. By inspiring and engaging individuals and communities, HRC strives to end discrimination against LGBTQ people and realize a world that achieves fundamental fairness and equality for all.

A Valuable Partner

By supporting HRC, your company is showing not only your employees that you stand behind them, but you are also showing your customers and competitors that you stand on the right side of history, a world where everyone is equal.

Corporate Contact

Chris Davids, Corporate Sponsorship
chris.hrc.utah@gmail.com - 720-771-6918

Dustin S. Williams, Corporate Sponsorship
dustin.hrc.utah@gmail.com - 801-244-2962

Contact Us

www.hrcutah.org  dinner@hrcutah.org  @hrc.utah
Dinner and Auction

Dinner and Auction: June 15th

About The Evening

The annual HRC Utah Dinner is an incredible black-tie event that celebrates excellence in the LGBTQ movement and, most importantly, refocuses on the road ahead. Featuring a reception, an extensive silent auction, an elegant dinner, live entertainment and thought-provoking speakers and guests, our HRC Utah Dinner is a great place to market your brand and show your support for LGBTQ equality.

Noteable Speakers

Sarah McBride
Erin Mendenhall

Attendees Include

HRC High-Level Donors + Members
Celebrities + Community Leaders
Federal, State, and Local Elected Officials

Jared Polis
Gus Kenworthy
Much of HRC’s work would not be done without the generous support and partnership with our sponsors. Whether you are looking to partner year-round or for visibility at a few events, we offer many opportunities to customize your sponsorship - from smaller to large events - based on your desired commitment level.

**Sponsorship Levels**

- **Presenting Sponsor- $30,000+**
  Sponsorship provides recognition, event tickets, champagne service, and more.

- **Platinum Sponsor- $15,000+**
  Sponsorship provides recognition, event tickets, champagne service, and more.

- **Gold Sponsor- $10,000+**
  Sponsorship provides recognition, event tickets, champagne service, and more.

- **Silver Sponsor- $7,500+**
  Sponsorship provides tickets, advertising space, and more.

- **Bronze Sponsor- $5,000+**
  Sponsorship provides tickets, advertising space, and more.

- **Crystal Sponsor- $2,500+**
  Sponsorship provides tickets, advertising space, and more.

**Table Host**

- **Table: $2,500**
  10 Seats

  Includes entry to the Welcome Reception and Silent Auction beginning at 5:30 pm.
Corporate Sponsorship

Did you know?

SLC = 7th
Most LGBTQ+ Metropolitan Area¹

$8.18 Billion
LGBTQ Spending Power in Utah¹

85% of HRC Members are more likely to buy services or products from companies that support HRC²

Average Income of HRC Members²

Sources: 1. Q Media Group Media Kit, 2018; 2. HRC Member Statistics
<table>
<thead>
<tr>
<th></th>
<th>Presenting $30,000</th>
<th>Platinum $15,000</th>
<th>Gold $10,000</th>
<th>Silver $7,500</th>
<th>Bronze $5,000</th>
<th>Crystal $2,500</th>
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<tbody>
<tr>
<td>Dinner Tickets (10 per Table)</td>
<td>30 Premium Placement</td>
<td>20 Premium Placement</td>
<td>10 Premium Placement</td>
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<td>6</td>
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<td>Champagne Service (During Dinner)</td>
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<tr>
<td>Digital Program Book Ad Specs</td>
<td>Full Page Premium Placement</td>
<td>Full Page Premium Placement</td>
<td>Full Page Premium Placement</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
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<td>Recognition in Print Media, Website &amp; Signage</td>
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<tr>
<td>Verbal Recognition from Stage</td>
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</tbody>
</table>
Digital Program Book

- **Inside Front Cover**: $1,500
  - Color
  - Trim Size: 8.5” w x 11” h
  - Design With 1/8” bleed: 8.75” w x 11.25” h

- **Full Page Ad**: $1,000
  - Color
  - Trim Size: 8.5” w x 11” h
  - Design With 1/8” bleed: 8.75” w x 11.25” h

- **Inside Back Cover**: $1,250
  - Color
  - Trim Size: 8.5” w x 11” h
  - Design With 1/8” bleed: 8.75” w x 11.25” h

- **Half Page Ad**: $750
  - Color
  - Size: 8” w x 5.125” h
  - No Bleed Necessary

- **Quarter Page Ad**: $500
  - Color
  - Size: 3.875” w x 5.125” h
  - No Bleed Necessary

---

**Full Page Ad**

Full Color

$1,000

trim size: 8.5” w x 11” h

design with 1/8” bleed: 8.75” w x 11.25” h

(bleed shown in light blue will be trimmed off)

**Half Page Ad**

Full Color

$750

8” w x 5.125” h

no bleed necessary

**Quarter Page Ad**

Full Color

$500

3.875” w x 5.125” h

no bleed necessary

*Based On Availability
2023 Sponsors - Local

PRESENTING

BRUCE BASTIAN & CLINT FORD

PLATINUM           GOLD           SILVER

JANE & TAMI MARQUARDT

BRONZE           CRYSTAL

GALLERY ALLEN + ALAN FINE ART
EDISON HOUSE

WESTMINSTER UNIVERSITY

IN KIND

DENTED BRICK
DR. CHAIN DENTAL
KAYDEE ROSE DESIGN
PUBLIC
THAT MAYA GIRL
2023 Sponsors - National

PLATINUM

- accenture
- amazon
- American Express
- DIAGEO
- Google
- Lyra
- macys inc
- Match Group
- Microsoft
- Morgan Stanley
- Nationwide
- Neiman Marcus Group
- NORTHROP GRUMMAN
- Pfizer
- Target
- UPS
- The Walt Disney Company
- JPMorgan Chase & Co.

GOLD

- Alaska Airlines
- CVS Health
- DANONE North America
- Deloitte
- Intel
- LEXUS
- Mitchell Gold + Bob Williams
- Nike
- Nordstrom
- PayPal
- Raymond James
- Salesforce
- United Airlines
- Vizzy

SILVER

- AIRBUS
- Applied Materials
- bp
- Caesars Entertainment
- Capital One
- the human energy company
- Citi
- COX
- Danaher
- Goldman Sachs
- Marriott
- MGM Resorts International
- UnitedHealth Group
- US Bank
- Visa

BRONZE

- Bank of America
- Best Buy
- Boston Scientific
- Cargill
- Comcast
- NBCUniversal
- Dell Technologies
- Ecolab
- HERSHEY
- Hewlett Packard Enterprise
- Hyatt
- IBM
- Johnson & Johnson
- Lincoln Financial Group
- Lumen
- Medtronic
- PepsiCo
- PNC
- Ross
- Shell
- Starbucks
- Takeda
- TIAA
- TPG
- T-Mobile
- Whirlpool
- Zimmer Biomet
Thank you for supporting the HRC Utah Dinner by becoming a sponsor! Please send this completed form to mike.wilkinson@hrc.org and a receipt will be provided.

**Contact Information**

Company of Individual(s) Listed As: ______________

Primary Contact Name: ______________

Street Address: ______________

City: ______________ State: ______________ Zip: ______________

Phone: ______________ Email: ______________

Website (URL): ______________

**Sponsorship Information**

I would like to sponsor the 2024 HRC Utah Dinner at the following level:

- [ ] Presenting Sponsorship- $30,000
- [ ] Platinum Sponsorship- $15,000
- [ ] Gold Sponsorship- $10,000
- [ ] Reception & Silent Auction Sponsorship- $15,000
- [ ] Exclusive Dinner After Party Sponsorship*- $10,000
- [ ] Sponsors, Purchase Additional Seats to Complete Your Table - $250 per seat, # of Seats: ______________

**Table Purchase**

- [ ] 10 Seat Table: $2,500
- [ ] 8 Seat Table: $2,000

**Payment Information & Instructions**

- [ ] Credit Card Payment Total amount should be charged to the following credit card:
  
  Credit Card Type: [ ] American Express [ ] VISA/Mastercard [ ] Discover
  
  Card Number: ______________ Expiration: ______________
  
  Security Code: ______________ Signature: ______________

- [ ] Request Invoice Please send an invoice to the contact above with credit card payment details or check remittance instructions

- [ ] Check Payment Payment will be sent via check to: Human Rights Campaign, Utah Dinner
  
  ATTN: Mike Wilkinson
  
  1640 Rhode Island Avenue NW
  
  Washington, DC 20036

**Total Amount:** ______________ **In Kind:** ______________
Thank you for supporting the HRC Utah Dinner by advertising within the event’s digital program book!

Please send this completed form to mike.wilkinson@hrc.org and a receipt will be provided.

Ad Book Deadline
Friday, May 31st

Advertiser Information
Advertiser Name: ____________________________________________________________
Primary Contact Name: _______________________________________________________
Street Address: _______________________________________________________________
City: ______________________________ State: ________________ Zip: _________________
Phone: ___________________________ Email: ______________________________________

Ad Selection
Covers:  ☐ Back Cover  ☐ Inside Front Cover  ☐ Inside Back Cover
Interior: ☐ Full Page  ☐ Half Page  ☐ Quarter Page

Payment Information & Instructions
☐ Credit Card Payment  Total amount should be charged to the following credit card:
  Credit Card Type:  ☐ American Express  ☐ VISA/Mastercard  ☐ Discover
  Card Number: ___________________________ Expiration: ____________ Security Code: ________
  Security Code: ___________ Signature: ___________________________________

☐ Check Payment  Payment will be sent via check to the address below

☐ Request Invoice  Please send an invoice to the contact above with credit card payment details or check remittance instructions

All check payments should be sent to: Human Rights Campaign, Utah Dinner
  ATTN: Mike Wilkinson
  1640 Rhode Island Avenue NW
  Washington, DC 20036