



# 2024 HRC Greater Philadelphia Dinner

March 2nd, 2024 | Loews Philadelphia Hotel

## CORPORATE SPONSORSHIP

By becoming a sponsor of the 2024 HRC Greater Philadelphia Dinner, you can support the Human Rights Campaign and join the ranks of top Philadelphia-based companies.

### What is HRC?

The Human Rights Campaign (HRC) represents a grassroots force of over one million members and supporters nationwide and is the largest LGBTQ+ civil rights organization in the United States. HRC effectively lobbies Congress, mobilizes grassroots action in diverse communities, invests strategically to elect a fair-minded Congress and increases public understanding through innovative education and communication strategies.

HRC is a bipartisan organization that works to advance equality based on sexual orientation and gender expression and identity, to ensure that lesbian, gay, bisexual, transgender and queer Americans can be open, honest and safe at home, at work and in the community.

### Support your employees, company and community — support HRC

In recent years, businesses have engaged in sustained efforts to implement policies aimed at creating safe and productive workplaces for lesbian, gay, bisexual, transgender and queer employees. The majority of Fortune 500 companies have prohibited discrimination based on sexual orientation since 2006. More than one-third prohibit discrimination based on gender identity. The number of companies that receive top ratings on the Human Rights Campaign Foundation's Corporate Equality Index, the preeminent benchmark on LGBTQ+ policy, rose from just 13 in 2002 to 337 in the most recent report. These policies have had a positive impact on productivity, recruitment and retention of a diverse and motivated work force. Want to be part of this national trend but at a more local level? Support HRC by sponsoring the HRC Greater Philadelphia Dinner!

### Showing your support has its perks

The LGBTQ+ consumer segment is growing every day. Supporting HRC positions your brand in front of this sophisticated and committed group of people, showing that you support their community and their values. In addition, your support gives you a positive and powerful advertising and public relations tool. Brand loyalty is a proven aspect of the LGBTQ+ community, especially with companies that show their support. Greater Philadelphia has a large and diverse group of LGBTQ+ and LGBTQ+-friendly publications as well as other advertising venues.

To become a corporate sponsor contact:

[hrcphillydinnercochair@gmail.com](mailto:hrcphillydinnercochair@gmail.com)

## NATIONAL CORPORATE PARTNERS\*

### PLATINUM



### GOLD



### SILVER



### BRONZE



\*as of 8-23-23

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## SPONSORSHIP LEVELS

	Presenting Sponsor \$25,000	Diamond Sponsor \$15,000	Platinum Sponsor \$10,000	Gold Sponsor \$7,500	Silver Sponsor \$5,000	Bronze Sponsor \$3,500	Corporate Table \$3,000
Sponsor's logo in program and on signage at the event <b>Deadline: 1/29/24</b>	✓	✓	✓	✓	✓	✓	✓
Dinner tickets	30	20	10	6	4	2	10
	Premium seating						
Digital Program ad <b>Deadline: 1/29/24</b>	Two full page ads	Full page ad	Full page ad	Full page ad	Half page ad	Half page ad	
Sponsor's logo on invitations, ads, and media materials <b>Deadline: 1/29/24</b>	✓	✓	✓	✓	✓	✓	
Post-event advertising acknowledgment	✓	✓	✓	✓	✓	✓	
Verbal recognition from the stage	✓	✓	✓				
Premium advertising*	✓	✓					
Extras	<b>Presenting Sponsor:</b> Includes lead name recognition and customized marketing activation for company's brand.						

\*Premium advertising includes more prominent logo placement on all marketing materials. Since premium advertising space is limited, placement will be determined by the generosity of those donations received by the advertising deadline.

**Additional tickets are \$350\*\* each for Premium and \$250\*\* each for General. Premium tickets include a wristband that provides the attendee complimentary drinks throughout the event.**

**\*\*Not inclusive of ticket fees**

For more information or to make alternate payment arrangements, please contact:  
hrcphillydinnercochair@gmail.com



# 2024 HRC Greater Philadelphia Dinner

March 2nd, 2024 | Loews Philadelphia Hotel

Business Name

Contact Person

Title

Address

City

State

ZIP

Telephone

Mobile

E-mail

Fax

We are pleased to support the 2023 Annual HRC Greater Philadelphia Dinner.

- ☐ Presenting Sponsor \$25,000
- ☐ Diamond Sponsor \$15,000
- ☐ Platinum Sponsor \$10,000
- ☐ Gold Sponsor \$7,500
- ☐ Silver Sponsor \$5,000
- ☐ Bronze Sponsor \$3,500
- ☐ Corporate Table \$3,000

Total Amount Enclosed \$

- ☐ I would like to reserve \_\_\_\_\_ additional tickets at \$350 each for Premium and \_\_\_\_\_ at \$250 each for General tickets. (Plus Fees)
- ☐ We would like an advertisement only. Please have an HRC advertising representative contact me.
- ☐ We are interested in donating an auction item.

Description: \_\_\_\_\_

## Instructions:

Please PRINT, SIGN and RETURN this completed form with your payment to:

Human Rights Campaign | Attn: Jackie Servino | 1640 Rhode Island Ave., N.W. | Washington, D.C. 20036

Phone: 202-216-1577 | Fax: 202-216-1576 | E-mail: [jackie.servino@hrc.org](mailto:jackie.servino@hrc.org)

Make all checks payable to Human Rights Campaign. Arrangements can be made for payment by credit card. Full sponsorship payment must be received prior to event publication deadlines. Sponsor payment deadline for inclusion in 2024 HRC Greater Philadelphia Dinner: January 29, 2024.

For more information or to make alternate payment arrangements, please contact [hrcphillydinnercochair@gmail.com](mailto:hrcphillydinnercochair@gmail.com).