

# Trans Visibility, Connection, and Support: Methodology and Tables

## 1. Methodology

### A. Data

Data come from SSRS's Opinion Panel Omnibus platform. The SSRS Opinion Panel Omnibus is a national, twice-per-month, probability-based survey. Data collection was conducted from February 20 through February 23, 2026 among a sample of 1,032 respondents. The survey was conducted via web (n=1,002) and telephone (n=30) and administered in English (n=1,005) and Spanish (n=27). The margin of error for total respondents is +/-3.5 percentage points at the 95% confidence level.

### B. Estimation Strategy

Estimates are weighted to represent the target population of U.S. adults ages 18 or older. One-way estimates are weighted proportions. Two-way estimates are weighted predicted probabilities from logistic regression models. Logistic regression controls for age, gender, education, race/ethnicity, region, party identification, and work/employment status, and the respondent's beliefs about the origins of transgender identity. All logistic models regress transgender support measures on knowing a transgender person (visibility) and whether the respondent reported regularly having conversation with a transgender person in the past year (regular contact).

### C. Operationalization of Visibility and Contact

#### Knowing a Transgender Person:

Respondents were asked "Do you personally know a:"

- Transgender family member
- Transgender friend
- Transgender coworker
- Transgender acquaintance

With the following answer choices (select one):

- Yes, we're very close
- Yes, we're somewhat close
- Yes, but we're not very close
- No

Knowing a transgender person means the respondent selected “Yes, we’re very close,” “Yes, we’re somewhat close,” OR “Yes, but we’re not very close” for AT LEAST ONE of the relationships (family member, friend, coworker, acquaintance). Overall, about four in ten (41%) of adults said they knew at least one transgender family member, friend, coworker, or acquaintance who they were very close, somewhat close, or not very close to.

Contact with a Transgender Person

Respondents were asked: “Over the past year, how often have you had a conversation with someone who: is transgender?”

- Once a week or more
- About once a month
- About once every few months
- Less than once every few months
- Never

Having regular conversations with a transgender person (regular contact) is operationalized as the respondent selecting “Once a week or more” OR “About once a month.” Overall, 27% of adults said they had conversations at least “once a week or more” or “about once a month” in the past year.

**2. Data Tables**

<b>Table 1: Visibility Weighted Descriptive Statistics</b>	
Do you personally know a [INSERT ITEM]?	
a. transgender family member	
	%
Yes, we’re very close	4
Yes, we’re somewhat close	4
Yes, but we’re not very close	7
No	85
Don’t know/Refused	--

b. transgender friend	
	%
Yes, we're very close	5
Yes, we're somewhat close	6
Yes, but we're not very close	12
No	77
Don't know/Refused	--
c. transgender coworker	
	%
Yes, we're very close	2
Yes, we're somewhat close	3
Yes, but we're not very close	10
No	85
Don't know/Refused	--
d. transgender acquaintance	
	%
Yes, we're very close	3
Yes, we're somewhat close	7
Yes, but we're not very close	19
No	71
Don't know/Refused	--

<b>Table 2: Regular Contact Weighted Descriptive Statistics</b>	
Over the past year, how often have you had a conversation with someone who [INSERT ITEM]	
a. is transgender	
	%
Once a week or more	9
About once a month	8
About once every few months	10
Less than once every few months	19
Never	55
Don't know/Refused	*
Other items measured withheld for future analysis	

**Table 3: Measures of Transgender Support Weighted Descriptive Statistics**

To what extent do you agree or disagree with the following statements?

a. Transgender people should have the same rights and protections as everyone else.

	%
Strongly agree	42
Agree	43
Disagree	10
Strongly disagree	5
Don't know/Refused	--

b. Transgender people should have the same ability as anyone else to get the healthcare they need.

	%
Strongly agree	41
Agree	47
Disagree	8
Strongly disagree	4
Don't know/Refused	*

c. Transgender people should be protected from discrimination in hiring and employment.

	%
Strongly agree	38
Agree	41
Disagree	14
Strongly disagree	7
Don't know/Refused	--

d. Transgender students should be protected from discrimination and harassment in schools.

	%
Strongly agree	39
Agree	44
Disagree	10
Strongly disagree	6
Don't know/Refused	*

**Table 4: Predicted Probabilities for Overall Support for Trans Equal Rights by Visibility and Contact**

*To what extent do you agree or disagree with the following statements?*

Transgender people should have the same rights and protections as everyone else.  
(Strongly Agree/Somewhat Agree/Somewhat Disagree/Strongly Disagree)

	Strong Agree	Somewhat or Strongly Agree
Knows a transgender person		
Yes	46.0%	87.7%
No	38.7%	84.3%
Has frequently had conversation with a trans person in the last year		
Yes	52.8%	91.1%
No	37.9%	84.1%

*Note:* Logistic regression controls for age, gender, education, race/ethnicity, region, party identification, and work/employment status, and the respondent's beliefs about the origins of transgender identity.

**Appendix – SRSS Crosstabs for Equality Support Measures**

**SSRS Opinion Panel Omnibus  
Study #Z8904**

**February 20 - 23, 2026**

TABLE 013  
Qtranssup\_a. To what extent do you agree or disagree with the following statements?  
\* Transgender people should have the same rights and protections as everyone else. \*  
BASE: Total Respondents

	GENDER		A G E					I N C O M E				E D U C A T I O N			R A C E / E T H N I C I T Y					R E G I O N				P A R T Y I D		
	TOTAL	MALE	FE- MALE	18-29	30-49	50-64	65+	LESS THAN \$50K	\$50K- \$74.9	\$75K- \$99.9	\$100+	HS LESS	OR COLL	SOME COLL+	WHITE (NON- HISP)	TOTAL NON- WHITE	BLACK (NON- HISP)	HIS- PANIC	OTHER (NON- HISP)	NORTH EAST	MID- WEST	SOUTH WEST	WEST	REP	DEM	INDEP/ OTHER
TOTAL UNWEIGHTED	1032	500	520	179	379	253	221	403	170	141	314	422	260	344	605	412	100	228	84	187	204	393	248	314	314	404
TOTAL WEIGHTED	1032	500	518	188	359	245	240	421	177	145	285	374	275	376	607	404	116	188	100	180	205	400	247	317	291	424
-----	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
Agree (NET)	877	428	436	154	318	199	207	343	158	127	248	314	228	336	514	344	101	163	81	149	171	339	218	241	269	368
=====	85	86	84	82	89	81	86	81	89	87	87	84	83	89	85	85	87	86	81	83	85	89	89	76	92	87
					DF																			XZ	X	
Strongly agree	433	210	216	85	169	81	99	171	60	63	138	138	110	186	246	175	58	72	45	81	79	168	106	67	187	180
	42	42	42	45	47	33	41	41	34	44	48	37	40	49	40	43	50	38	45	45	39	42	43	21	64	42
				F	F						I			LM										XZ	X	
Agree	444	218	220	69	149	118	108	172	97	63	110	176	119	150	268	169	43	91	35	68	92	171	113	174	82	188
	43	44	42	37	42	48	45	41	55	44	39	47	43	40	44	42	37	48	35	38	45	43	46	55	28	44
						D		HK																YZ	Y	
Disagree (NET)	155	72	83	35	41	46	33	78	20	19	37	60	46	41	93	60	15	26	19	31	34	61	28	76	22	56
=====	15	14	16	18	11	19	14	19	11	13	13	16	17	11	15	15	13	14	19	17	17	15	11	24	8	13
				E		E																		YZ	Y	
Disagree	108	50	57	21	29	32	26	54	15	11	27	38	35	32	70	36	7	14	14	21	26	42	19	52	16	40
	10	10	11	11	8	13	11	13	9	7	10	10	13	8	12	9	6	8	15	11	12	11	8	16	6	9
																								YZ		
Strongly disagree	47	22	25	14	12	14	7	24	4	8	10	22	11	9	23	24	8	11	5	10	9	19	9	24	6	17
	5	4	5	7	3	6	3	6	2	5	3	6	4	2	4	6	7	6	5	6	4	5	4	8	2	4
												N												Y		

(sig=.05) (all\_pairs) columns tested BC, DEFG, HIJK, LMN, OP, QQRS, TUVW, XYZ

**SSRS Opinion Panel Omnibus  
Study #Z8904**

**February 20 - 23, 2026**

TABLE 014  
Qtranssup\_b. To what extent do you agree or disagree with the following statements?  
\* Transgender people should have the same ability as anyone else to get the healthcare they need. \*  
BASE: Total Respondents

	GENDER		A G E					I N C O M E				E D U C A T I O N			R A C E / E T H N I C I T Y					R E G I O N				P A R T Y I D		
	TOTAL	MALE	FE- MALE	18-29	30-49	50-64	65+	LESS THAN \$50K	\$50K- \$74.9	\$75K- \$99.9	\$100+	HS LESS	OR COLL	SOME COLL+	WHITE (NON- HISP)	TOTAL NON- WHITE	BLACK (NON- HISP)	HIS- PANIC	OTHER (NON- HISP)	NORTH EAST	MID- WEST	SOUTH WEST	WEST	REP	DEM	INDEP/ OTHER
TOTAL UNWEIGHTED	1032	500	520	179	379	253	221	403	170	141	314	422	260	344	605	412	100	228	84	187	204	393	248	314	314	404
TOTAL WEIGHTED	1032	500	518	188	359	245	240	421	177	145	285	374	275	376	607	404	116	188	100	180	205	400	247	317	291	424
-----	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Agree (NET)	911	443	457	152	328	209	222	371	158	124	254	323	239	347	524	367	105	175	87	152	175	364	220	254	274	383
=====	88	88	88	81	91	85	93	88	89	85	89	86	87	92	86	91	91	93	87	85	85	91	89	80	94	90
					DF		DF							L				O				T			X	X
Strongly agree	426	200	219	79	169	87	91	172	54	65	134	130	116	180	237	181	61	76	44	76	80	171	98	59	187	180
	41	40	42	42	47	35	38	41	31	45	47	35	42	48	39	45	53	40	44	42	39	43	40	19	64	42
					F			I		I				L			O								XZ	X
Agree	485	242	238	73	159	122	132	199	104	59	120	192	123	167	287	186	44	99	43	76	95	193	121	195	87	203
	47	48	46	39	44	50	55	47	59	41	42	51	45	44	47	46	38	52	43	42	46	48	49	62	30	48
						D	DE		HJK									Q						YZ		Y
Disagree (NET)	120	58	61	36	31	36	17	50	19	21	30	51	36	28	82	37	10	14	13	28	30	36	26	62	17	41
=====	12	12	12	19	9	15	7	12	11	15	10	14	13	8	14	9	9	7	13	15	9	11	20	6	10	
				EG		EG					N	N		R				V					YZ			
Disagree	77	39	36	22	21	22	12	29	13	15	19	30	26	20	61	15	7	4	4	19	20	20	18	42	11	25
	8	8	7	12	6	9	5	7	7	11	7	8	10	5	10	4	6	2	4	11	10	5	7	13	4	6
				EG											PR					V				YZ		
Strongly disagree	43	18	24	14	10	14	4	20	6	6	10	21	10	9	21	22	3	9	9	9	11	16	8	20	6	17
	4	4	5	7	3	6	2	5	3	4	4	6	3	2	3	5	3	5	9	5	5	4	3	6	2	4
				EG								N						O						Y		

(sig=.05) (all\_pairs) columns tested BC, DEFG, HIJK, LMN, OP, OQRS, TUVW, XYZ  
Note: Percentage less than 0.5 printed as \*.

TABLE 014 (continued)  
Qtranssup\_b. To what extent do you agree or disagree with the following statements?  
\* Transgender people should have the same ability as anyone else to get the healthcare they need. \*  
BASE: Total Respondents

TOTAL	GENDER		A G E				INCOME				EDUCATION			RACE/ETHNICITY				REGION				PARTY ID					
	MALE	MALE	18-29	30-49	50-64	65+	LESS THAN \$50K	\$50K-\$74.9	\$75K-\$99.9	\$100+	LESS	COLL	COLL+	WHITE (NON-HISP)	TOTAL NON-HISP	BLACK (NON-HISP)	HIS- PANIC	OTHER (NON-HISP)	EAST	MID-	SOUTH	WEST	WEST	REP	DEM	INDEP/ OTHER	
Don't know/ Refused/Web Blank	1 *	-	1 *	-	-	-	1 *	-	-	-	1 *	-	-	1 *	1 *	-	-	-	-	-	-	-	-	1 *	1 *	-	-

(sig=.05) (all\_pairs) columns tested BC, DEFG, HIJK, LMN, OP, OQRS, TUVW, XYZ  
Note: Percentage less than 0.5 printed as \*.

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**February 20 - 23, 2026**

TABLE 015  
Qtranssup\_c. To what extent do you agree or disagree with the following statements?  
\* Transgender people should be protected from discrimination in hiring and employment. \*  
BASE: Total Respondents

	GENDER		A G E					I N C O M E				E D U C A T I O N			R A C E / E T H N I C I T Y					R E G I O N				P A R T Y I D		
	TOTAL	MALE	FE- MALE	18-29	30-49	50-64	65+	LESS THAN \$50K	\$50K- \$74.9	\$75K- \$99.9	\$100+	HS LESS	OR COLL	SOME COLL+	WHITE (NON- HISP)	TOTAL NON- WHITE	BLACK (NON- HISP)	HIS- PANIC	OTHER (NON- HISP)	NORTH EAST	MID- WEST	SOUTH WEST	REP	DEM	INDEP/ OTHER	
	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====
TOTAL UNWEIGHTED	1032	500	520	179	379	253	221	403	170	141	314	422	260	344	605	412	100	228	84	187	204	393	248	314	314	404
TOTAL WEIGHTED	1032	500	518	188	359	245	240	421	177	145	285	374	275	376	607	404	116	188	100	180	205	400	247	317	291	424
-----	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
Agree (NET)	820	385	423	144	304	180	192	329	137	115	237	290	216	313	458	344	98	163	83	147	152	314	207	206	272	343
=====	79	77	82	76	85	74	80	78	77	79	83	78	79	83	75	85	85	86	83	82	74	78	84	65	93	81
					DF										O		O					U			XZ	X
Strongly agree	395	176	211	82	155	75	83	162	56	54	122	122	103	170	206	179	61	73	45	74	71	151	98	47	187	161
	38	35	41	43	43	31	35	38	32	37	43	33	37	45	34	44	52	39	45	41	35	38	40	15	64	38
				F	F						I			L		O	OR								XZ	X
Agree	425	208	212	62	149	105	109	167	81	61	114	168	113	143	252	165	37	90	38	73	81	162	109	159	85	182
	41	42	41	33	41	43	45	40	46	42	40	45	41	38	42	41	32	48	38	41	39	41	44	50	29	43
							D										Q							Y		Y
Disagree (NET)	212	116	95	44	55	64	48	92	41	30	48	84	59	63	149	60	18	26	17	33	53	87	39	111	19	82
=====	21	23	18	24	15	26	20	22	23	21	17	22	21	17	25	15	15	14	17	18	26	22	16	35	7	19
				E		E									PR					W				YZ		Y
Disagree	141	74	66	26	38	42	34	66	31	16	29	52	44	43	101	38	12	14	12	23	34	61	23	74	13	55
	14	15	13	14	11	17	14	16	17	11	10	14	16	12	17	9	11	7	12	13	17	15	9	23	4	13
					E										PR					W				YZ		Y
Strongly disagree	71	41	29	18	17	22	14	27	10	15	19	32	15	20	48	22	6	12	5	10	19	26	16	38	7	27
	7	8	6	10	5	9	6	6	5	10	7	9	5	5	8	6	5	6	5	6	9	6	6	12	2	6
																								YZ		Y

(sig=.05) (all\_pairs) columns tested BC, DEFG, HIJK, LMN, OP, QQRS, TUVW, XYZ

**SSRS Opinion Panel Omnibus  
Study #Z8904**

**February 20 - 23, 2026**

TABLE 016  
Qtranssup\_d. To what extent do you agree or disagree with the following statements?  
\* Transgender students should be protected from discrimination and harassment in schools. \*  
BASE: Total Respondents

	GENDER		A G E					I N C O M E				E D U C A T I O N			R A C E / E T H N I C I T Y					R E G I O N				P A R T Y I D		
	TOTAL	MALE	FE- MALE	18-29	30-49	50-64	65+	LESS THAN \$50K	\$50K- \$74.9	\$75K- \$99.9	\$100+	HS LESS	OR COLL	SOME COLL+	WHITE (NON- HISP)	TOTAL NON- WHITE	BLACK (NON- HISP)	HIS- PANIC	OTHER (NON- HISP)	NORTH EAST	MID- WEST	SOUTH WEST	WEST	REP	DEM	INDEP/ OTHER
TOTAL UNWEIGHTED	1032	500	520	179	379	253	221	403	170	141	314	422	260	344	605	412	100	228	84	187	204	393	248	314	314	404
TOTAL WEIGHTED	1032	500	518	188	359	245	240	421	177	145	285	374	275	376	607	404	116	188	100	180	205	400	247	317	291	424
-----	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Agree (NET)	860	402	446	156	310	201	192	353	143	115	246	298	225	333	485	354	107	161	87	155	169	323	213	225	275	359
=====	83	80	86	83	86	82	80	84	81	79	86	80	82	89	80	88	93	85	87	86	82	81	86	71	95	85
			B											LM		O	O								XZ	X
Strongly agree	407	191	209	77	163	78	90	156	60	56	135	124	106	178	221	174	58	69	48	77	73	156	102	59	183	166
	39	38	40	41	45	32	37	37	34	39	47	33	38	47	36	43	50	36	48	43	35	39	41	19	63	39
					F						HI			L			OR								XZ	X
Agree	452	211	237	79	147	124	102	197	84	59	111	174	120	156	265	180	49	92	39	78	96	167	111	167	92	193
	44	42	46	42	41	51	43	47	47	40	39	46	44	41	44	45	43	49	39	43	47	42	45	53	32	46
					E																			Y		Y
Disagree (NET)	171	97	72	32	49	43	47	67	34	30	39	75	49	43	121	50	9	28	13	24	37	77	34	90	16	65
=====	17	19	14	17	14	18	20	16	19	21	14	20	18	11	20	12	7	15	13	13	18	19	14	28	5	15
		C									N	N		PQ									YZ			Y
Disagree	104	57	45	15	31	28	30	43	19	18	23	42	36	26	76	28	4	14	10	9	26	52	17	56	9	39
	10	11	9	8	9	12	12	10	11	13	8	11	13	7	12	7	3	7	10	5	13	13	7	18	3	9
											N		N	PQ						T	TW		YZ			Y
Strongly disagree	67	40	27	17	18	15	17	24	15	12	16	33	13	17	45	22	5	14	4	15	11	25	17	34	7	27
	6	8	5	9	5	6	7	6	8	8	6	9	5	5	7	5	4	7	4	8	5	6	7	11	2	6
											N													Y		Y

(sig=.05) (all\_pairs) columns tested BC, DEFG, HIJK, LMN, OP, OQRS, TUVW, XYZ  
Note: Percentage less than 0.5 printed as \*.

TABLE 016 (continued)  
Qtranssup\_d. To what extent do you agree or disagree with the following statements?  
\* Transgender students should be protected from discrimination and harassment in schools. \*  
BASE: Total Respondents

TOTAL	GENDER		A G E				I N C O M E				E D U C A T I O N			R A C E / E T H N I C I T Y				R E G I O N				P A R T Y I D		
	MALE	FE- MALE	18-29	30-49	50-64	65+	LESS THAN \$50K	\$50K- \$74.9	\$75K- \$99.9	\$100+	LESS OR SOME COLL	SOME COLL	COLL+	WHITE (NON- HISP)	TOTAL NON- WHITE	BLACK (NON- HISP)	HIS- PANIC	OTHER (NON- HISP)	NORTH EAST	MID- WEST	SOUTH WEST	WEST	REP	DEM
Don't know/ Refused/Web Blank	1 * 1	1 * 1	- - -	- - -	- - -	- - -	1 1	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 1	- -	- -	- -	1 *	- -	- -

(sig=.05) (all\_pairs) columns tested BC, DEFG, HIJK, LMN, OP, QORS, TUVW, XYZ  
Note: Percentage less than 0.5 printed as \*.

