# COMMUNITY = POWER 2026 | LILIE | LILI

March 14, 2026 **SoWa Power Station** 

# **WHAT IS HRC?**

The Human Rights Campaign, a bipartisan organization working at both the federal and state levels, represents a force of more than 3.6 million members and supporters nationwide. As the largest national lesbian, gay, bisexual, transgender and queer civil rights organization, HRC envisions a world where LGBTQ+ people are ensured of their basic equal rights, and can be open, honest and safe at home, at work and in the community.

HRC effectively lobbies Congress, mobilizes grassroots action in diverse communities, invests strategically to elect a fair-minded Congress, and increases public understanding through innovative education and communication strategies.

# SUPPORT YOUR EMPLOYEES, **COMPANY AND COMMUNITY -**SUPPORT HRC

Domestic partner benefits and nondiscriminatory policies are increasingly important to potential and current employees, both LGBTQ+ and non-LGBTQ,+ when making career decisions in the San Diego market.

HRC helps pass legislation that promotes equality in the workplace, and employer support of HRC will demonstrate a parallel commitment to equality. By supporting HRC and valuing diversity, you have the advantage of enticing the most qualified candidates to your company by offering them the best total employment package.

# **SHOWING YOUR SUPPORT HAS ITS PERKS**

The LGBTQ+ consumer segment is growing every day. Supporting HRC positions your brand in front of this so-phisticated and committed group of people, showing that you support their community and their values. In addition, your supportgives you a positive and powerful advertising and public relations tool. Brand loyalty is a proven aspect of the LGBTQ+ community, especially with companies that show their support. The New England area has a large and diverse group of LGBTQ+ and LGBTQ+ friendly publications as well as other advertising venues.

# **BECOME A SPONSOR**

OF THE 2026 HRC NEW **ENGLAND DINNER & AUCTION** 

> HELP A WORTHY CAUSE AND HAVE A GREAT TIME

By becoming a sponsor of the New England Dinner & Auction, you can support the Human Rights Campaign in 2026 and join the ranks of top New England-based companies.

# **PREVIOUS LOCAL SPONSORS**

**PRESENTING** Accenture Dell

5 Star Travel Liberty Mutual Tufts Health Plan Vertex

**PLATINUM** Waters

DIAMOND Rain

Morgan Stanley

GOLD Biogen Coldwell Banker Fastern Bank John Hancock Takeda **SILVER** 

**BRONZE** Citizens Bank Curis Hasbro

Harvard Pilgrim Health IVF New England **Rockland Trust** 

State Street Tripadvisor

To become a Corporate Sponsor, please email: partners@hrcne.org

For more information, please visit: WWW.HRC.ORG/EVENTS

# **NATIONAL CORPORATE PARTNERS\***















## **SILVER**

**AIRBUS** 

























# **BRONZE**











































# **2026 NEW ENGLAND DINNER**

# SPONSORSHIP BENEFITS

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	PRESENTING	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
	\$30,000	\$22,000	\$15,000	\$10,000	\$7,500	\$5,000
DINNER TICKETS	20	15	10	6	4	2
YEAR ROUND LISTING ON HRC NEW ENGLAND WEBSITE	=	B	=	B	=	B
SOCIAL MEDIA ANNOUNCEMENT	=	B	=	В	=	B
CORPORATE SPONSOR RECOGNITION VIDEO	=	B	=	В	=	B
LOGO PLACEMENT ON DINNER MATERIALS	=	8	=	В	=	B
UPGRADED BAR SERVICE	=					
PREMIUM TABLE PLACEMENT	=	8	=			
CORPORATE VIDEO SPOTLIGHT	=					
GOBO LOGO DISPLAY	=					

Ask us about other sponsorship opportunities, starting at \$2,500.

# **TIMELINES & AD GUIDELINES**

HRC Corporate Partnerships are accepted throughout the year, with deadlines associated with the 2026 Dinner are as described below:

#### LOGO SUBMISSION:

To be included on the formal invitation your logo must be received by 5:00 p.m. on Monday, January 26, 2026

To become a Corporate Sponsor, please email: partners@hrcne.org

For more information, please visit: WWW.HRC.ORG/EVENTS



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#### SPONSOR CONTACT INFORMATION

Business Name					
Contact Person	Title				
Address					
City	State	ZIP			
Telephone	Fax				
Email	Mobile				
We are pleased to support the HRC New England	Dinner.				
<ul> <li>□ Presenting Sponsor \$30,000</li> <li>□ Platinum Sponsor \$22,000</li> <li>□ Diamond Sponsor \$15,000</li> <li>□ Gold Sponsor \$10,000</li> <li>□ Silver Sponsor \$7,500</li> <li>□ Bronze Sponsor \$5,000</li> <li>□ I would like to reserveadditional tickets</li> <li>□ We are interested in donating an auction item.</li> </ul>					
Description:					
Total Amount Enclosed: \$					

#### **INSTRUCTIONS:**

Please **PRINT, SIGN and RETURN** this completed form with your payment to:

Human Rights Campaign | Attn: New England Dinner

1640 Rhode Island Avenue NW

Washington, DC 20036

Email: partners@hrcne.org

Make all checks payable to Human Rights Campaign. Arrangements can be made for payment by credit card. Full sponsorship payment must be received prior to event publication deadlines.



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# **AUTHORIZATION FOR CREDIT CARD USE** PRINT AND COMPLETE THIS AUTHORIZATION AND RETURN. All information will remain confidential. Name on Card Billing Address City State ZIP Telephone Fax Fmail Phone **CREDIT CARD PAYMENT INFORMATION** ■ Mastercard Credit Card ■ American Express ■ Visa Card No. **Expiration Date** CCV Amt to Charge (USD) \$ I authorize the HUMAN RIGHTS CAMPAIGN to charge the amount listed above to the credit card provided above. I agree to pay for this purchase in accordance with the issuing bank cardholder agreement. Signature

Date

#### **INSTRUCTIONS:**

Print Name

Please **PRINT, SIGN and RETURN** this completed form with your payment to:

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Washington, DC 20036

Email: partners@hrcne.org