

# COMMUNITY = POWER



2026   
WESTERN & CENTRAL  
NEW YORK DINNER  
MAY 16, 2026

## CORPORATE SPONSORSHIP

**Join the ranks of top companies and organizations in Western and Central New York by becoming a sponsor of the 2026 HRC Western and Central New York Dinner. Your support of the Human Rights Campaign helps to promote equality here at home and across the nation.**

### What is HRC?

The Human Rights Campaign (HRC) is the largest LGBTQ+ civil rights organization in the United States, advancing equality based on sexual orientation and gender expression and identity to ensure that LGBTQ+ Americans can be open, honest, and safe at home, work, and in the community. A bi-partisan organization representing a grassroots force of over 3.6 million members and supporters nationwide, HRC effectively lobbies Congress, mobilizes grassroots action in diverse communities, invests strategically to elect a fair-minded Congress, and increases public understanding through innovative education and communication strategies.

### Support your employees, company, and community!

The LGBTQ+ and other marginalized communities face many challenges due to the political climate and the uptick in anti-LGBTQ+ legislation across the country. Some Fortune 500 companies with policies that prohibited discrimination based on sexual orientation and gender identity are now pulling back or eliminating their DEI programs, including companies that received top ratings in the HRC Foundation's Corporate Equality Index, the preeminent benchmark on LGBTQ+ policy. When you sponsor the HRC Western and Central New York Dinner, you help to defend essential and inclusive workplace policies that promote employee productivity, recruitment, and retention.

## Help us move EQUALITY forward! Join us as a Corporate Sponsor of the HRC Western and Central New York Dinner!

You'll be in the ranks of some of New York state's top companies who have supported previous HRC Western and Central New York Dinners, including:

- Eastman Kodak Company
- Excellus BlueCross BlueShield
- Guthrie
- Harter Secrest & Emery LLP
- Innovating Edge
- Trillium Health
- University of Rochester Medical Center
- Wegmans Food Markets

**QUESTIONS? Contact [HRCDinner.WCNY@gmail.com](mailto:HRCDinner.WCNY@gmail.com)**

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## SPONSORSHIP LEVELS

	Presenting Sponsor \$20,000	Gold Sponsor \$12,500	Silver Sponsor \$8,500	Bronze Sponsor \$5,000	Brass Sponsor \$2,500*
Your logo on media, invitations, and ads. Deadline: March 6, 2026					Name Listing
Dinner tickets*	20	10	6	4	2
Your logo in program and on event signage. Deadline: April 17, 2026					Name Listing
Digital program ad Deadline: April 17, 2026	TWO full-pg ads	ONE full-pg ad	ONE 1/2-page ad	ONE 1/4-page ad	BUSINESS CARD
Featured on WCNY social media					Name Listing
Verbal recognition from the stage					

## Additional Sponsorship Opportunities

Dinner Photography Patron: \$3,500

- 2 Dinner tickets\*
- 1/4-page ad and recognition in digital program book
- Logo recognition at the HRC photo area during the event
- Featured on HRC WCNY social media

QUESTIONS? Contact [HRCDinner.WCNY@gmail.com](mailto:HRCDinner.WCNY@gmail.com)

✳️ \$2,500 Brass Sponsorship Opportunities include:

- Auction Staging
- iPad Mobile Photo Booth
- Equality Performance Stage
- And more! Talk to your HRCWCNY representative.

\*Additional dinner tickets are available for \$225 each. Indicate the quantity you need when you complete the order form.

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## SPONSORSHIP REPLY FORM

**DEADLINES:** Friday, March 6, 2026, for inclusion on the invitation; Friday, April 17, 2026, for inclusion in the event.

Sponsor | Business Name: \_\_\_\_\_

Contact Person & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Mobile: \_\_\_\_\_

We are pleased to support the 2026 HRC Western and Central New York Dinner as a:

☐ Presenting Sponsor \$20,000

☐ Gold Sponsor \$12,500

☐ Silver Sponsor \$8,500

☐ Bronze Sponsor \$5,000

☐ Brass Sponsor \$2,500. We will sponsor the \_\_\_\_\_.

☐ Dinner Photography Patron \$3,500 **SOLD!**

☐ We would like to reserve \_\_\_\_\_ additional tickets at \$225 each.

☐ We would like an advertisement only. Please have an HRC advertising representative contact me.

☐ We are interested in donating an auction item (please describe the item here) \_\_\_\_\_

**Total Amount Enclosed: \$** \_\_\_\_\_

Make all checks payable to the Human Rights Campaign.

Arrangements can be made for payment by credit card.

INSTRUCTIONS

Full sponsorship payment must be received prior to event publication deadlines. PRINT, SIGN and RETURN this completed form with your payment to: Human Rights Campaign | Attn: Nat Maldonado | 1640 Rhode Island Ave., N.W. | Washington, D.C. 20036. Phone: 771-217-3053 E-mail: [nat.maldonado@hrc.org](mailto:nat.maldonado@hrc.org)

QUESTIONS? Contact [HRCDinner.WCNY@gmail.com](mailto:HRCDinner.WCNY@gmail.com)

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Today in the US, the LGBTQ+ community comprises nearly 10% of the nation's population. Combined, they represent roughly \$1.4 trillion in annual purchasing power—an amount equal to the GDP of Spain or Australia. (Merrill Lynch)

## BECOME AN AUCTION DONOR\*

Donating to the HRC Western and Central New York auction is a great way to gain exposure to this growing market! Our guests love big-ticket vacation destinations, regional weekend getaways with admission to popular attractions, dining, and accommodations, spa packages, and celebrity chef dinner parties prepared in the home of the highest bidder! Themed gift baskets work well, too! Think Finger Lakes wine, cider, or brew tastings; an all-New York gourmet food basket; or a local family fun basket containing memberships to area attractions and gift cards for eateries. Donations valued at \$250 or more will receive top billing in the auction, including signage with your name and logo.

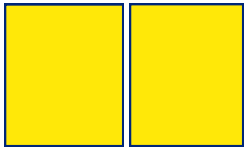
Make your [auction donation online](#) or print and complete the form on pages 5 & 6 and return it by email.

**AUCTION DEADLINE: Items must be shipped by Friday, April 17, 2026 for inclusion in the event.**

**Please Note:** Gifts/donations to the Human Rights Campaign (HRC)—a 501(c)(4) organization—are **not tax-deductible as a charitable contribution**. However, your donation is deductible to the fullest extent allowed by law, and we encourage you to talk with your accountant or tax planner.

## ADVERTISE IN OUR DIGITAL PROGRAM BOOK

Place your company name and message in front of a discerning group of consumers at the event and forever online at [issuu.com](https://issuu.com). **Choose the rate or ad size that works for you!**



**2-PAGE SPREAD \$1,000**  
17"w x 11"h w/bleed  
OR 6.75"w x 9.25"h each  
for 2 full-page ads



**FULL PAGE \$595**  
6.75"w x 9.25"h OR  
8.5"w x 11"h w/bleed



**1/2-PAGE  
HORIZONTAL \$395**  
6.75"w x 4.5"h



**1/4-PAGE \$275**  
3.625"w x 4.875"h



**BUSINESS CARD \$250**  
3.5"w x 2"h

**SAVE ON AD PLACEMENT:** Auction donations valued at \$250 or more get \$50 off, and donations of \$150–\$249 get \$25 off. Non-profit organizations get a 20% discount on ad placement.

**Your FINISHED AD is due by Friday, April 17, 2026.** Send your high-resolution PDF or JPEG ad file to [HRCDinner.WCNY@gmail.com](mailto:HRCDinner.WCNY@gmail.com) or provide it on a jump drive along with a clean laser printout for reference. **We do not create ads for placement.**

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## ADVERTISER & AUCTION DONOR INFORMATION

Advertiser/Donor Name: \_\_\_\_\_ URL: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

AD SIZE (circle one):      Two-page Spread      Full Page      Half-Page Horizontal      Quarter-Page Vertical

**AD COMMITMENT AND FULL PAYMENT MUST BE RECEIVED WITH THIS FORM PRIOR TO FRIDAY, APRIL 17, 2026.**

\_\_\_ Check attached (Please make payable to Human Rights Campaign)

Total for Ad \$ \_\_\_\_\_

\_\_\_ Credit Card (circle as appropriate)      American Express      Discover      Visa      MasterCard

Card No \_\_\_\_\_ Expiration Date \_\_\_\_\_

AUTHORIZATION: I agree to advertise in the 2025 HRC Western and Central New York Dinner Program Book.

Authorized Signature (Advertiser) \_\_\_\_\_

Print Name \_\_\_\_\_

Please PRINT, SIGN and RETURN this completed form with your payment to [HRCDinner.WCNY@gmail.com](mailto:HRCDinner.WCNY@gmail.com).

IMPORTANT NOTE TO ADVERTISER/AGENT: **This is a legally binding document. Please read carefully before signing.**

**QUESTIONS? Contact [HRCDinner.WCNY@gmail.com](mailto:HRCDinner.WCNY@gmail.com)**

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## ADVERTISER & AUCTION DONOR INFORMATION (continued)

### Auction Donation(s)

Item #1 Description \_\_\_\_\_

Approximate Retail Value \_\_\_\_\_

Special Instructions/Restrictions \_\_\_\_\_

Item #2 Description \_\_\_\_\_

Approximate Retail Value \_\_\_\_\_

Special Instructions/Restrictions \_\_\_\_\_

☐ Item/gift certificate is enclosed.

☐ Please generate a gift certificate for us.

☐ Item/gift certificate will be forwarded.

☐ Please show this donation as: \_\_\_\_\_

The Human Rights Campaign Western and Central New York Dinner Committee gratefully acknowledges your generous donation. The Silent Auction reserves the right to auction donated items in the manner we feel will maximize contributions. **Human Rights Campaign (HRC) is a 501(c)(4) organization; therefore, gifts/donations are not tax-deductible as a charitable contribution.** However, your donation is deductible to the fullest extent allowed by law, and we encourage you to talk with your accountant or tax planner.

**DONOR: Please keep a copy of this completed form for your records.**

**PLEASE MAIL or SHIP ITEMS BY Friday, April 17, 2026 to:** Lorraine Woerner, 109 Arlidge Drive, Rochester, NY 14616  
**TO ARRANGE FOR PICK-UP:** [HRCDinner.WCNY@gmail.com](mailto:HRCDinner.WCNY@gmail.com)

**QUESTIONS? Contact [HRCDinner.WCNY@gmail.com](mailto:HRCDinner.WCNY@gmail.com)**