



HUMAN  
RIGHTS  
CAMPAIGN  
FOUNDATION

# TRANS VISIBILITY. STRONGER SUPPORT.

Connection drives understanding. Understanding drives equality.

Americans overwhelmingly support transgender equality—at work, when accessing healthcare, or attending school.

And support rises as more people know and talk with transgender people.

**41%**

U.S. adults know a transgender person

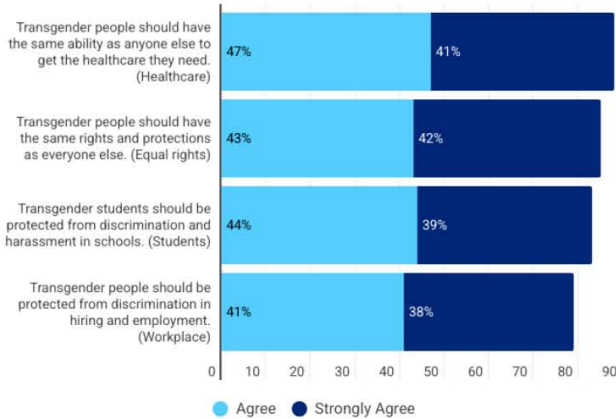
**27%**

U.S. adults report regular conversations with a transgender person

## MAJORITY OF AMERICANS SUPPORT TRANSGENDER EQUALITY IN KEY AREAS

### Support for Transgender Equality

Americans overwhelmingly support transgender equality in every aspect of life – at work, when accessing healthcare, or attending school. This support is broad across party, race, ethnicity, and gender, including majority support for all measures among Republicans.

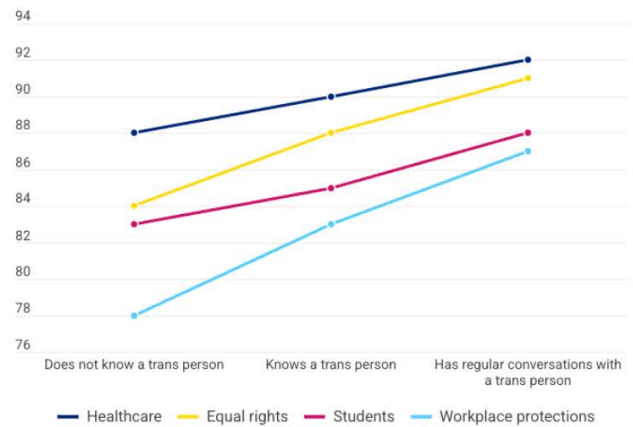


Data come from SSRS's Opinion Panel Omnibus platform. The SSRS Opinion Panel Omnibus is a national, twice-per-month, probability-based survey. Data collection was conducted from February 20 through February 23, 2026, yielding a sample of 1,032 U.S. adults from online and telephone surveys. See this [methodology document](#) for more details.

## SUPPORT FOR TRANSGENDER EQUALITY RISES WITH INCREASING CONNECTION

### Support for Transgender Equality Rises with Increasing Levels of Personal Connection

Connection and contact by regular conversations increases support for transgender equality across all areas of life



In this chart, "support" includes respondents who selected either "Agree" or "Strongly Agree" for each of the measures tested. Data come from SSRS's Opinion Panel Omnibus platform. The SSRS Opinion Panel Omnibus is a national, twice-per-month, probability-based survey. Data collection was conducted from February 20 through February 23, 2026, yielding a sample of 1,032 U.S. adults from online and telephone surveys. See this [methodology document](#) for more details.

## EVERY CONVERSATION COUNTS.

- Get to know. Listen. Learn. Take action.
- Start conversations and build relationships.
- Listen with respect and without judgment.
- Challenge misconceptions.
- Support inclusive policies and protections.

LEARN MORE AT  
[hrc.im/transvisibility](https://hrc.im/transvisibility)